

BIENNIALS, PERENNIALS
& EARLY SPRING



2024

EUROPE

AUSTRIA

Nord
Stefan Tinkhauser
 M: +43 (0)6 641 429 219
 info@plantagent-tinkhauser.at

West
Manfred Wurzer
 M: +43 (0)6 643 429 930
 info@plantagent-wurzer.at

Ost
Martin Süss
 M: +43 (0)6 643 842 556
 info@plantservice-süss.at

BELGIUM

GASA Group
Mike van der Zalm
 M: +32 (0)477 292 998
 mvz@gasagroup.com

BULGARIA

Floret
Angel Hristov
 M: +359 (0)89 91 71 498
 floret@mail.bg

CZECH REPUBLIC

Wolfram Senff
 M: +49 (0)17 28 388 047
 F: +49 (0)36 28 602 839
 senff-siegelbach@t-online.de

DENMARK

GASA Group
 M: +45 (0)65 481 200
 info@gasagroup.com

Lindflora

Torben Vangsgaard
 M: +45 (0)53 802 499
 tv@lindflora.com

ESTONIA

Bloomest
 M: +37 (0)25 62 24 087
 info@bloomest.ee

FINLAND

Huiskula
Jussi Hämäläinen
 M: +358 (0)50 37 12 700
 jussi.hamalainen@huiskula.fi

GASA Group

M: +45 (0)65 48 12 00
 info@gasagroup.com

FRANCE

Ducrettet
 M: +33 (0)450 950 123
 F: +33 (0)450 955 471
 plants@ducrettet.com

GERMANY

Nord
Jochen Hoffmann
 M: +49 (0)1 736 562 390
 j.hoffmann@ewe.net

Nordost
Jorg Baumann
 M: +49 (0)1 717 942 642
 Joerg-baumann@baumannplants.com

Südwest
Andreas Kettermann
 M: +49 (0)1 725 290 871
 Andreas.Kett.ermann@beekenkamp.nl

Mitte / Nord / Niederrhein
Jan Nieuwenhuyzen
 M: +31 (0)6 53 92 80 47
 Jan.Nieuwenhuyzen@beekenkamp.nl

Bayern
Stephan Faisst
 M: +49 (0)1 723 849 076
 Stephan.Faisst@beekenkamp.nl

Düsseldorf / Niederrhein
Sven Colbecher
 M: +49 (0)1 732 572 694
 sven@colbecher-vertrieb.de

Düsseldorf / Niederrhein
Marcel Blanars
 M: +49 (0)1 765 647 6240
 M.blanars@colbecher-vertrieb.de

Ost
Wolfram Senff
 M: +49 (0)1 728 388 047
 F: +49 (0)3 628 602 839
 senff-siegelbach@t-online.de

GREECE

Baxevanis
Panagiotis Baxevanis
 M: +30 (0)2 521 066 650
 M: +30 (0) 977 416 193
 F: +30 (0)2 521 067 703
 mpax@otenet.gr

Dimitris Dimitriou
 M: +31 (0)6 21 28 07 90
 dimitris.dimitriou@hotmail.com

HUNGARY

Hedera
Péter Korbonits
 M: +36 (0)130 69 159
 info@hedera.hu

ITALY

Veneto nord / Friuli / Varez / Trentino / Altre regione
Gianluca Guiducci
 M: +39 (0)34 83 853 114
 F: +39 (0)5 73 367 708
 info@giovanipiante.net

Piemonte / Liguria
Furetto S.R.L
Stefano Canale
 M: +39 (0)3 386 923 184
 F: +39 (0)182 940 345
 scanale144@gmail.com

Sicily
Agriblu di Blundetto SRL
Giovanna Lachininoto
 M: +39 (0)932 939 014
 giovanna.lachininoto@agriblu.it

LATVIA

A.M. Ozoli
Inga Perfenkova
 M: +37 (0)126 472 830
 info@amozoli.lv

LITHUANIA

Simas Zareckas Ukininkas
 M: +37 (0)061 031 929
 info@simogeles.lt

NETHERLANDS

Gerard Kuipers
 M: +31 (0)6 53 82 92 45
 Gerard.Kuipers@beekenkamp.nl

John Boender
 M: +31 (0)6 53 82 92 42
 John.Boender@beekenkamp.nl

Remco van der Ark
 M: +31 (0)6 53 52 38 86
 Remco.vanderArk@beekenkamp.nl

Thijs Dekker
 M: +31 (0)6 12 20 67 49
 Thijs.Dekker@beekenkamp.nl

NORWAY

GASA Group
 M: +45 (0)65 48 12 00
 info@gasagroup.com

Lindflora
Torben Vangsgaard
 M: +45 (0)53 802 499
 tv@lindflora.com

POLAND

Benjy Flora
Beniamin Pudelko
 M: +48 (0) 501 088 178
 F: +48 (0) 774 640 384
 beniamin@pudelko.pl

ROMANIA

CDF Grup
 M: +40 (0)76 75 31 551
 cdfgrup@yahoo.ro

Fariker

M: +40 36 54 33 813
 office@fariker.ro

SWEDEN

GASA Group
 M: +45 (0)65 48 12 00
 info@gasagroup.com

Hörnems

M: +46 (0) 44 22 87 30
 info@hornhems.se

SWITZERLAND

T: +31 (0)174 526 100
 CsSier@beekenkamp.nl

UKRAINE & CIS

Tamara Elstgeest
 M: +31 (0)6 11 56 61 43
 Tamara.Elstgeest@beekenkamp.nl

UNITED KINGDOM

North & South, Ireland
Andy Abbey
 M: +44 (0)7 860 200 554
 Andy.Abbey@beekenkamp.nl

Mid

Johan Heemskerk
 M: +44 (0)7 966 015 177
 johan.heemskerk1202@gmail.com

OUTSIDE EUROPE

CHINA

Beijing Sunny Agri
Andrew Shao / Chris Fu
 M: +86 (0)1 084 283 335
 M: +86 (0)13 601 209 672
 andrew@sunnyagri.com
 chris@sunnyagri.com

JAPAN

Takamatsu co.
Hidemi Takamatsu
Shunsuke Ishio
 M: +81 (0)471 998 131
 M: +81 (0)9 060 356 108
 takamatsu@tacoflower.jp
 ishio@tacoflower.jp

PRODUCT MANAGEMENT

SEED RAISED

Product Manager
Jaap Solleveld
 M: +31 (0)6 18 38 33 52
 Jaap.Solleveld@beekenkamp.nl

Product Specialist

Henriette Veth
 M: +31 (0)6 51 12 07 18
 Henriette.Veth@beekenkamp.nl

CUTTING RAISED

Product Manager
Koen Heijstek
 M: +31 (0)6 26 01 49 53
 Koen.Heijstek@beekenkamp.nl

Product Specialist
Bas van der Kraan
 M: +31 (0)6 20 16 97 57
 Bas.vanderKraan@beekenkamp.nl

Product Specialist
Vallery Mangal
 M: +31 (0)174 526 100
 Vallery.Mangal@beekenkamp.nl

PRODUCT TRADE MANAGEMENT & RETAIL

Andy Abbey
 United Kingdom
 M: +44 (0)7 860 200 554
 Andy.Abbey@beekenkamp.nl

Marc van Heijningen
 Netherlands - Export & Domestic
 M: +31 (0)6 23 73 20 89
 Marc.vanHeijningen@beekenkamp.nl

Stephan Faisst
 Germany / Austria / Switzerland
 M: +49 (0)1723 849 076
 Stephan.Faisst@beekenkamp.nl

CUSTOMER SERVICE

T: +31 (0)174 526 100
 CsSier@beekenkamp.nl

Customer Service Manager
Eveline Hanemaaijer
 Eveline.Hanemaaijer@beekenkamp.nl

Cassandra den Boer
 Cassandra.denBoer@beekenkamp.nl

Gera van Dam
 Gera.vanDam@beekenkamp.nl

Nathalie Kortekaas
 Nathalie.Kortekaas@beekenkamp.nl

Shirley Kuyvenhoven
 Shirley.Kuyvenhoven@beekenkamp.nl

Tanja van Geest
 Tanja.vanGeest@beekenkamp.nl

AREA MANAGERS

Hasret Bläsing-Kastanidis
France / Italy / Iberia / Greece / Turkey
 M: +31 (0)6 46 10 07 57
 Hasret.Blaesing@beekenkamp.nl

Remco van der Ark
Baltic States / Eastern Europe / Nordics / Poland
 M: +31 (0)6 53 52 38 86
 Remco.vanderArk@beekenkamp.nl

Ard Bruggeling
Germany / Switzerland / Austria
 M: +31 (0)6 41 07 23 20
 Ard.Bruggeling@beekenkamp.nl

Xingqiao Li
Asia / Middle East / Oceania / Africa
 M: +31 (0)6 26 71 86 18
 Xingqiao.Li@beekenkamp.nl

FINANCE DEPARTMENT

T: +31 (0)174 526 100
 Finance@beekenkamp.nl

MARKETING OFFICE

Annieck Ruijgrok
 M: +31 (0)6 12 56 15 83
 Annieck.Ruijgrok@beekenkamp.nl

Director Beekenkamp Plants Ornamentals
Marc Driessen

Head Of Commercial Operations Europe & Head Of Product Management
Marja Vonk Noordegraaf
 M: +31 (0)6 12 53 94 36
 Marja.VonkNoordegraaf@beekenkamp.nl

Head Of Commercial Operations Outside Europe, Head Of Marketing & Product Trade Management
Sirekit Mol
 M: +31 (0)6 29 72 19 09
 Sirekit.Mol@beekenkamp.nl

Head Office
Beekenkamp Plants B.V.
 Korte Kruisweg 141
 Postbus 1, 2676 ZG Maasdijk
 The Netherlands

T: +31 (0)174 526 100
 F: +31 (0)174 526 160
 E: info@beekenkamp.nl
 www.beekenkamp.nl

Handelsregister Haaglanden: 27222194
 VAT: NL0063.16.335.B.01

BIENNIALS

Anemone Harmony	9
Anemone Harmony Double	9
Bellis Bella Daisy	10
Bellis Habanera®	10
Bellis Speedstar® Plus	11
Bellis Tasso®	11
Brassica Coral	12
Brassica Kamome	12
Brassica Pigeon	12
Brassica Song Bird	13
Cineraria Star Wars	13
Erysimum Sugar Rush	13
Myosotis	14
Myosotis Savoie	14
Myosotis Sylva	15
Myosotis Bellamy	15
Primula Runner	16
Primula Paradiso Early	17
Primula Candy	18
Primula Evie	19
Primula Idylly	19
Primula Paradiso Mid	20
Primula Rambo Mid	22
Primula Siska	23
Primula Specials	25
Primula Starflame	26
Primula Tobie	26
Primula Rubens	26
Primula Charlie	27
Primula Rambo Late	27
Primula Cabaret	27
Primula Megan	28
Primula Paradiso Late	30
Primula Perola	31
Primula Fleurette	32
Primula Mister	33
Ranunculus Magic	35
Ranunculus Sprinkles®	37
Ranunculus Mache	38
Ranunculus Bloomingdale II	39
Senecio	39
Viola Petit	42
Viola Tenor	45
Viola Inspire & Future	46
Viola Cats	50
Viola Frizzle Sizzle	51
Viola Jumbo	52
Viola Cool Wave	55

PERENNIALS

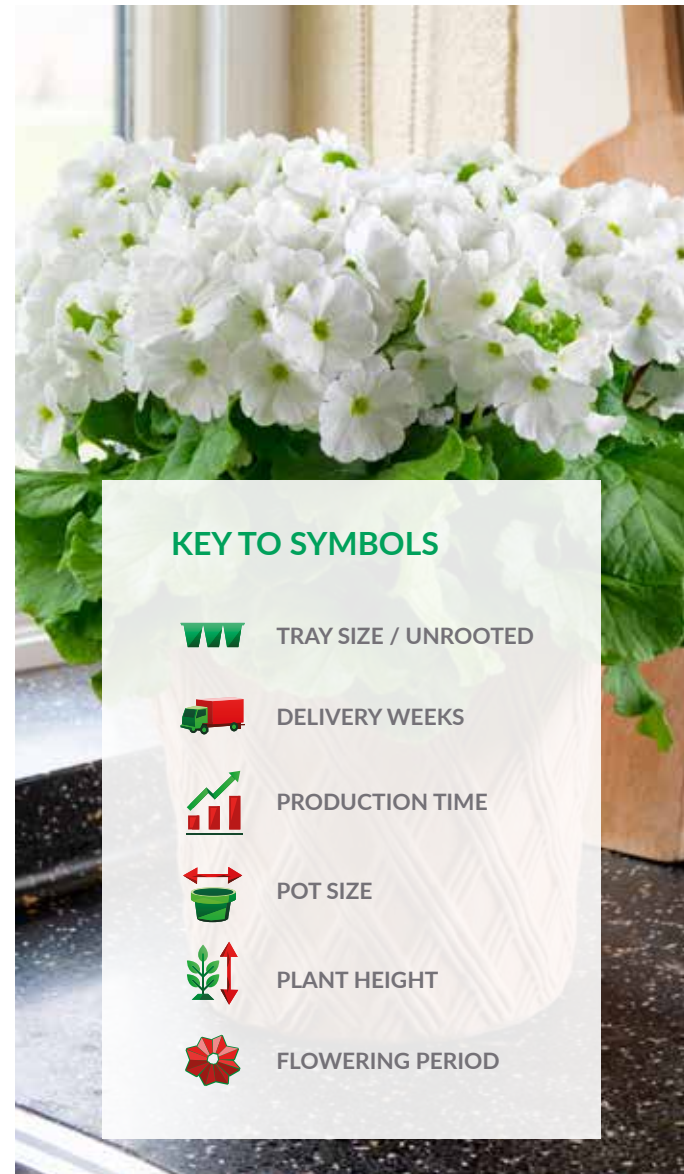
Lavandula	56
Lavandula Scent	57
Lewisia Elise	57

POT PLANTS

Primula Pricanto®	58
Primula Twilly Touch Me® Mini	59
Primula Twilly Touch Me® Midi	60
Primula Twilly Touch Me® Large	61

CUTTING RAISED

Calocephalus	63
Campanula Campala®	63
Dianthus Dinamic	64
Dianthus	65
Lavandula	65
Lavandula Aromance®	65
Osteospermum Sunny® Compact	66
Osteospermum Sunny®	69
Pericallis Pop!	71
Pericallis Senetti®	72



128 BKX-L CUTTING RAISED



- Suitable for cutting material
- Sorted, multi-use tray
- Perfect retrieval
- Reducing environmental impact
- Extremely suitable for automatic potting
- Proven advantage X-tray



- Geschikt voor stek materiaal
- Gesorteerde, meermalige tray
- Perfect uithaalbaar
- Verminderde milieu-impact
- Uitermate geschikt voor automatisch oppotten
- Bewezen voordeel X-tray

128 BKX-H SEED RAISED



- Older plant
- Sown directly into the tray
- Sorted, multi-use tray
- Perfect retrieval
- Reducing environmental impact
- Extremely suitable for automatic potting
- Proven advantage X-tray



- Oudere plant
- Direct op de tray gezaaid
- Gesorteerde, meermalige tray
- Perfect uithaalbaar
- Verminderde milieu-impact
- Uitermate geschikt voor automatisch oppotten
- Bewezen voordeel X-tray

264 BKX SEED RAISED



- Sown directly into the tray
- Sorted, multi-use tray
- Perfect retrieval
- Reducing environmental impact
- Extremely suitable for automatic potting
- Proven advantage X-tray



- Direct op de tray gezaaid
- Gesorteerde, meermalige tray
- Perfect uithaalbaar
- Verminderde milieu-impact
- Uitermate geschikt voor automatisch oppotten
- Bewezen voordeel X-tray

480 BKX SEED RAISED



- Sown directly on the tray
- Sorted tray
- Perfect retrieval
- Efficient in transport
- Extremely suitable for automatic potting
- Suitable for packs and small pots



- Direct op de tray gezaaid
- Gesorteerde tray
- Perfect uit te halen
- Efficiënt in transport
- Uitermate geschikt voor automatisch oppotten
- Geschikt voor packs en kleine potten

At Beekenkamp Plants Ornamentals, we are dedicated to fulfilling your need for superior genetics through our passion for breeding and starting material production. We are excited to introduce the Pericallis POP! series, where we strive to set a new standard in labor efficiency, uniformity of flowering, and foliage quality for your Pericallis production schedule.

Additionally, our unique Lavandula Aromance™ White, seamlessly paired with the timeless allure of the Aromance™ Blue, creates an irresistible combination.

In our seed-raised department, our Product Managers work closely with trusted breeding partners to curate high-quality seed-raised products. Our main goal is to deliver the right product at the right time, and the innovative sustainable BKX tray plays a crucial role in achieving this mission. An excellent example is the production of Viola young plants, which boasts both high volume and quality.

The BKX tray is not just a container; it's a transformative element in your production process, making a noticeable difference.

Our team is committed to working collaboratively with you and our partners to achieve the best results

Bij Beekenkamp Plants Ornamentals zijn we toegewijd aan het vervullen van uw behoefte aan superieure genetica door middel van onze passie voor veredeling en productie van startmateriaal. We zijn verheugd om de Pericallis POP!-serie te introduceren, waar we streven naar het stellen van een nieuwe standaard op het gebied van arbeidsefficiëntie, uniformiteit van bloei en kwaliteit van het blad voor uw Pericallis-productieplanning.

Daarnaast creëert onze unieke Lavandula Aromance™ White, naadloos gecombineerd met de tijdloze aantrekkingskracht van de Aromance™ Blue, een onweerstaanbare combinatie.

Op onze afdeling voor uit zaad geteelde planten werken onze Product Managers nauw samen met vertrouwde veredelingsbedrijven om hoogwaardige producten uit zaad te selecteren. Ons belangrijkste doel is om het juiste product op het juiste moment te leveren, en de innovatieve, duurzame BKX-tray speelt een cruciale rol bij het bereiken van deze missie. Een uitstekend voorbeeld is de productie van Viola-jonge planten, die zowel een hoog volume als kwaliteit biedt.

De BKX-tray is niet zomaar een tray; het is een transformerend element in uw productieproces dat een merkbaar verschil maakt.

Ons team is toegewijd om nauw met u en onze partners samen te werken om de beste resultaten te behalen.



Bei Beekenkamp Plants Ornamentals widmen wir uns mit Leidenschaft der Züchtung und Produktion von Ausgangsmaterialien, um Ihren Bedarf an erstklassiger Genetik zu erfüllen. Wir freuen uns, Ihnen die Pericallis POP!-Serie vorzustellen, in der wir uns bemühen, einen neuen Standard in Arbeitswirksamkeit, Gleichmäßigkeit der Blüte und Qualität des Laubs für Ihren Pericallis-Produktionsplan zu setzen.

Darüber hinaus ergibt unser einzigartiges Lavandula Aromance™ White, nahtlos gepaart mit dem zeitlosen Reiz von Aromance™ Blue, eine unwiderstehliche Kombination.

In unserer Abteilung für aus Samen gezogene Pflanzen arbeiten unsere Produktmanager eng mit vertrauenswürdigen Zuchtpartnern zusammen, um hochwertige Produkte aus Samen zu kuratieren. Unser Hauptziel ist es, das richtige Produkt zur richtigen Zeit zu liefern, und die innovative, nachhaltige BKX-Schale spielt eine entscheidende Rolle bei der Erfüllung dieser Mission. Ein ausgezeichnetes Beispiel ist die Produktion von Viola-Jungpflanzen, die sowohl ein hohes Volumen als auch Qualität bieten.

Die BKX-Schale ist nicht nur ein Behälter; sie ist ein transformatives Element in Ihrem Produktionsprozess, das einen spürbaren Unterschied macht.

Unser Team verpflichtet sich, eng mit Ihnen und unseren Partnern zusammenzuarbeiten, um die besten Ergebnisse zu erzielen.

Chez Beekenkamp Plants Ornamentals, nous nous consacrons à satisfaire votre besoin de génétique de qualité supérieure grâce à notre passion pour la sélection et la production de matériel de départ. Nous sommes ravis de vous présenter la série Pericallis POP!, où nous nous efforçons d'établir une nouvelle norme en termes d'efficacité au travail, d'uniformité de la floraison et de qualité du feuillage pour votre programme de production de Pericallis.

De plus, notre Lavandula Aromance™ White unique, parfaitement associée à l'allure intemporelle de l'Aromance™ Blue, crée une combinaison irrésistible.

Dans notre département de production de plantes issues de graines, nos chefs de produit collaborent étroitement avec des partenaires de sélection de confiance pour sélectionner des produits de haute qualité issus de graines. Notre objectif principal est de fournir le bon produit au bon moment, et le plateau innovant et durable BKX joue un rôle crucial dans la réalisation de cette mission. Un excellent exemple est la production de jeunes plants de violette, qui présente à la fois un volume élevé et une qualité exceptionnelle.

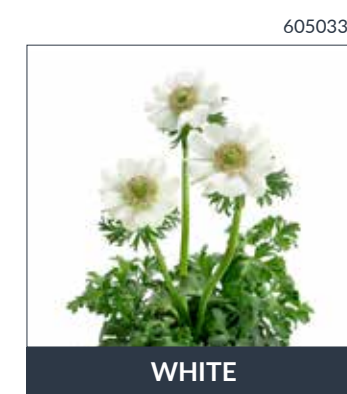
Le plateau BKX n'est pas simplement un contenant ; c'est un élément transformateur dans votre processus de production, apportant une différence perceptible.

Notre équipe s'engage à travailler en collaboration avec vous et nos partenaires pour obtenir les meilleurs résultats.



Harmony Double

Anemone coronaria | Harmony



- ▶ Large flowers
- ▶ Long flowering period
- ▶ Very floriferous



Anemone Harmony 264 BKK (unsorted) 40-43 18-20 weeks 10-17 cm 20-25 cm February-April

Anemone coronaria | Harmony Double



- ▶ Long flowering period
- ▶ Double flowering
- ▶ Very floriferous



Anemone Harmony Double 264 BKK (unsorted) 40-43 18-20 weeks 10-17 cm 20-25 cm February-April

Bellis perennis | Bella Daisy



- ▶ Early flowering
- ▶ Doesn't need overwintering for flowering
- ▶ Requires less growth regulators
- ▶ Semi double flowers 2-3 cm

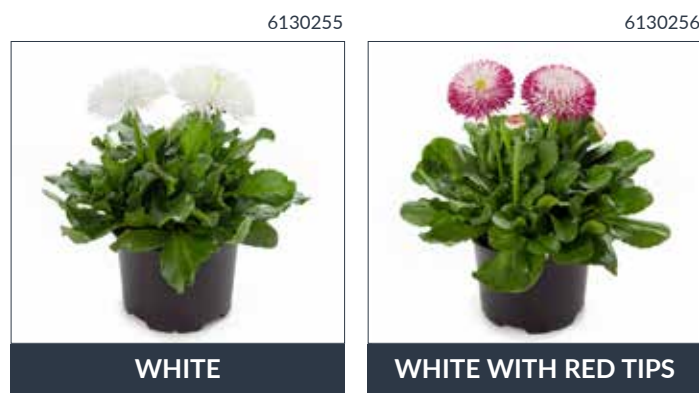


Bellis Bella Daisy 264 BKX 32-48 9-22 weeks 9-10 cm 10-15 cm February-March

Bellis perennis | Habanera®

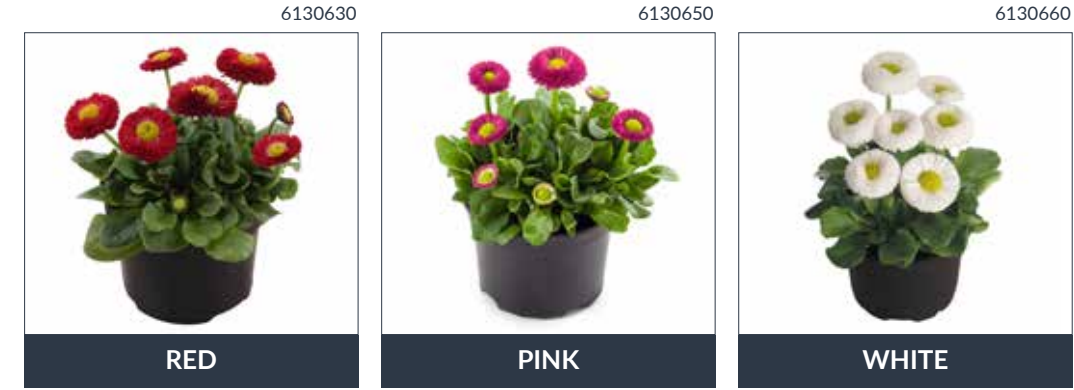


- ▶ Striking colours
- ▶ Large flowers
- ▶ Needs overwintering
- ▶ Robust, solid stems
- ▶ Double flower 6 cm



Bellis Habanera® 264 BKX 36-45 9-22 weeks 9-10 cm 10-15 cm March

Bellis perennis | Speedstar® Plus

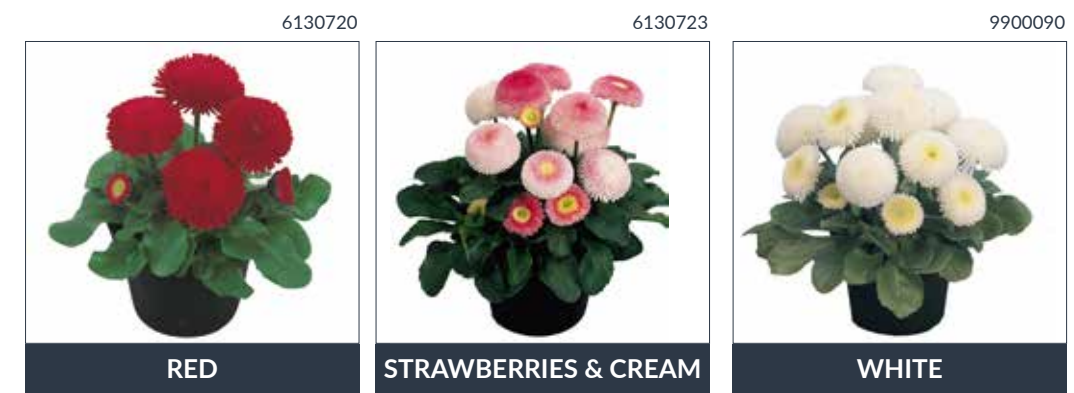
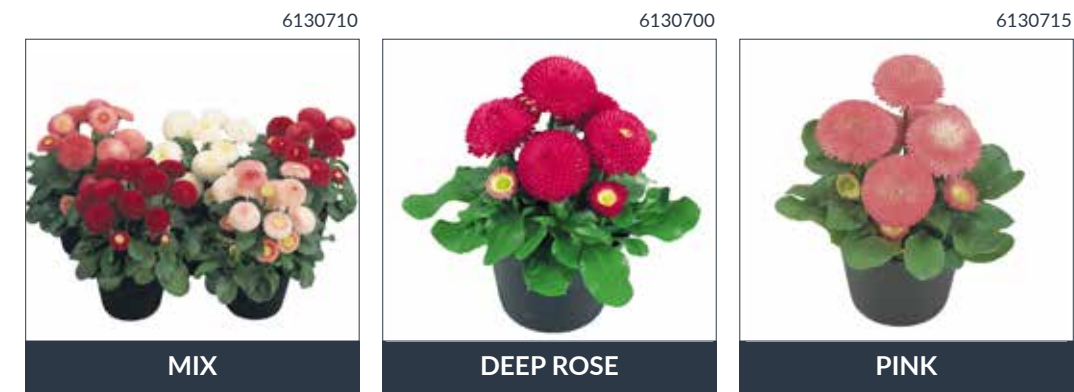


- ▶ Early flowering
- ▶ Doesn't need overwintering for flowering
- ▶ Requires less growth regulators
- ▶ Semi double flowers 2-3 cm



Bellis Speedstar® Plus 264 BKX 32-48 9-22 weeks 9-10 cm 10-15 cm February-March

Bellis perennis | Tasso®




- ▶ Early flowering
- ▶ Double flower 3-4 cm



Bellis Tasso® 264 BKX 32-48 9-22 weeks 9-10 cm 10-15 cm February-March


Brassica oleracea | Coral

6175110




PRINCE

6175115



QUEEN

- ▶ Ideal for combi planter
- ▶ Strong stems
- ▶ Beautifully curled leaves
- ▶ Firm plant habit



Brassica Coral	128 BKX-H	26-33	8-13 weeks	10,5-15cm	15-20 cm	September-November
	264 BKX	26-33	9-14 weeks	10,5-15cm	15-20 cm	September-November

Brassica oleracea | Song Bird

6175850



PINK

6175855



RED

6175860



WHITE

- ▶ Round leaf variety
- ▶ Excellent doubleness with a compact habit



Brassica Song Bird	128 BKX-H	26-33	8-13 weeks	10,5-12cm	15-20 cm	September-November
	264 BKX	26-33	9-14 weeks	10,5-12cm	15-20 cm	September-November

Brassica oleracea | Kamome

6175500



RED

6175502



PINK

6175505



WHITE


- ▶ Ideal for combi planter
- ▶ Fringed leaves



Brassica Kamome	128 BKX-H	26-33	8-13 weeks	10,5-15cm	15-20 cm	September-November
	264 BKX	26-33	9-14 weeks	10,5-15cm	15-20 cm	September-November


Cineraria cruenta | Star Wars

6255620



MIX

- ▶ Very floriferous
- ▶ Needs overwintering
- ▶ Especially suited for bigger pot sizes



Cineraria Star Wars	264 BKX	37-44	12-20 weeks	13-14 cm	25-30 cm	February-Mid April
---------------------	---------	-------	-------------	----------	----------	--------------------

Brassica oleracea | Pigeon

6175800



PURPLE

6175805



RED

6175810



WHITE


- ▶ Round leaf variety
- ▶ Robust plant habit



Brassica Pigeon	128 BKX-H	26-33	8-13 weeks	10,5-15cm	15-20 cm	September-November
	264 BKX	26-33	9-14 weeks	10,5-15cm	15-20 cm	September-November


Erysimum hybridum | Sugar Rush

6455725




RED

6455724




PURPLE BICOLOUR

6455730



YELLOW

- ▶ Perfumed flowers
- ▶ Long flowering period
- ▶ Winter-hardy
- ▶ Easy branching
- ▶ Doesn't need overwintering for flowering



Erysimum Sugar Rush	264 BKX	37-44	17-22 weeks	9-11 cm	15-20 cm	February-March
---------------------	---------	-------	-------------	---------	----------	----------------

Myosotis alpestris

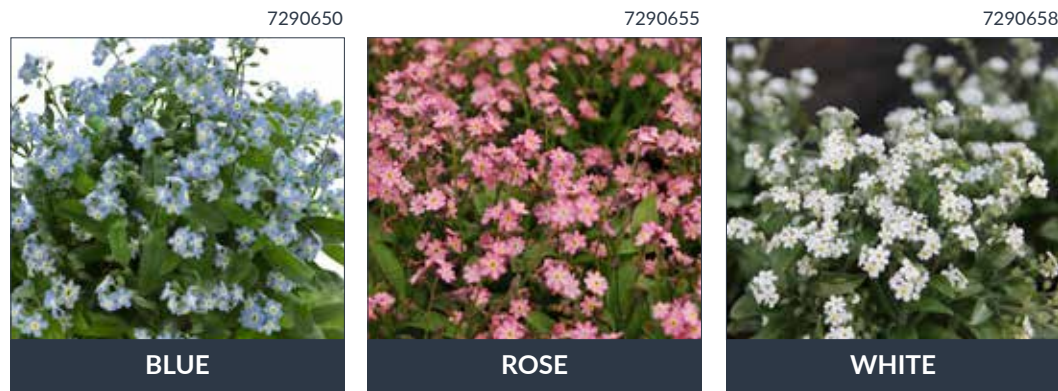


- ▶ Needs overwintering
- ▶ Early flowering
- ▶ Bright and intense colours



Myosotis	264 BKX (2+)	33-45	16-20 weeks	7-9 cm	10-13 cm	Mid March-Mid April
----------	--------------	-------	-------------	--------	----------	---------------------

Myosotis alpestris | Savoie



- ▶ Very floriferous
- ▶ Early flowering



Myosotis Savoie	264 BKX	33-45	14-18 weeks	9-11 cm	12-15 cm	March
-----------------	---------	-------	-------------	---------	----------	-------

Savoie Blue



Myosotis sylvatica | Sylva

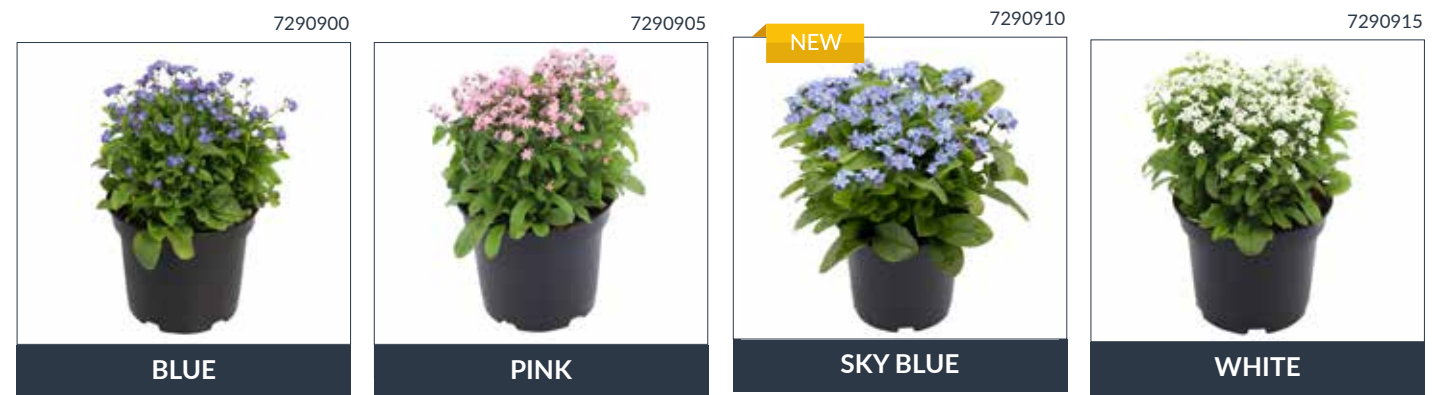


- ▶ Very floriferous
- ▶ Needs overwintering
- ▶ Early flowering



Myosotis Sylva	264 BKX (2+)	33-45	14-18 weeks	9-11 cm	12-15 cm	March
Myosotis Sylva Mix	480 BKX (2+)	33-35	16-20 weeks	9-11 cm	12-15 cm	March

Myosotis alpestris | Bellamy



- ▶ Early flowering
- ▶ Doesn't need overwintering
- ▶ Nice to make mixed pots
- ▶ White contains a small % of light blue



Myosotis Bellamy	264 BKX	33-48	14-18 weeks	9-11 cm	12-15 cm	January-April
------------------	---------	-------	-------------	---------	----------	---------------

Primula acaulis | Runner

7462770



MIX

- ▶ Short harvest period
- ▶ The mix contains some special bicolours

■ Best suitable weeks for potting
■ Suitable weeks for potting
 Not recommended
■ Flowering Period

Primula series / variety	Flowering type	Flower size	Planhabit	Potsize cm	30	31	32	33	34	35	36	37	38	October			November			December			January		
					Early				Mid Early				Start	Mid	End	Start	Mid	End	Start	Mid	End	Start	Mid	End	
Runner Mix	Early	Medium	Compact	9-10,5																					



Primula Runner	264 BKX	30-36	14-17	9-10,5 cm	8-10 cm	End October-Mid January
----------------	---------	-------	-------	-----------	---------	-------------------------



Paradiso Early

Primula acaulis | Paradiso Early

7462673

MIX

7462656

APPLE BLOSSOM

7462668

BLUE

7462665

CARMINE BICOLOR

7462667

ORANGE IMPR.

7462669

PINK

7462670

RED

7462666

VIOLET

7462671

WHITE

7462672

YELLOW

PRIMULA

Paradiso®

- ▶ Uniform plant shape
- ▶ Early flowering
- ▶ Less sensitive to botrytis
- ▶ Short harvest period
- ▶ Requires less growth regulators

Primula series / variety	Flowering type	Flower size	Planhabit	Potsize cm	30	31	32	33	34	35	36	37	38	October			November			December			January		
					Early				Mid Early				Start	Mid	End	Start	Mid	End	Start	Mid	End	Start	Mid	End	
Paradiso Early	Early	Medium	Compact	9-10,5																					



Primula Paradiso Early	264 BKX	31-38	13-16 weeks	9-10,5 cm	8-10 cm	November-Mid January
------------------------	---------	-------	-------------	-----------	---------	----------------------

Primula acaulis | Candy



► Soft flower colours

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	31	32	33	34	35	36	37	38	39	December			January			February		
					Early				Mid Early				Start	Mid	End	Start	Mid	End	Start	Mid	End	
Candy	Mid-early	Medium	Medium	10,5-12																		



Primula Candy	264 BKX	36-39	17-20 weeks	10,5-12 cm	8-10 cm	Mid January-February
---------------	---------	-------	-------------	------------	---------	----------------------



Primula acaulis | Evie



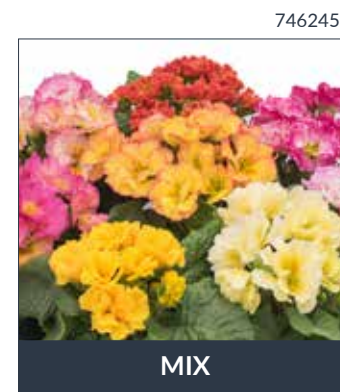
- Uniform within the colours
- Uniform plant shape
- Suitable for packs
- Short flowerstems

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	31	32	33	34	35	36	37	38	39	December			January			February		
					Early				Mid Early				Start	Mid	End	Start	Mid	End	Start	Mid	End	
Evie	Mid-early	Medium	Compact-medium	Packs-10,5																		



Primula Evie	264 BKX	32-37	14-18 weeks	Packs-10,5 cm	8-10 cm	Mid December-January
--------------	---------	-------	-------------	---------------	---------	----------------------

Primula acaulis | Idylly



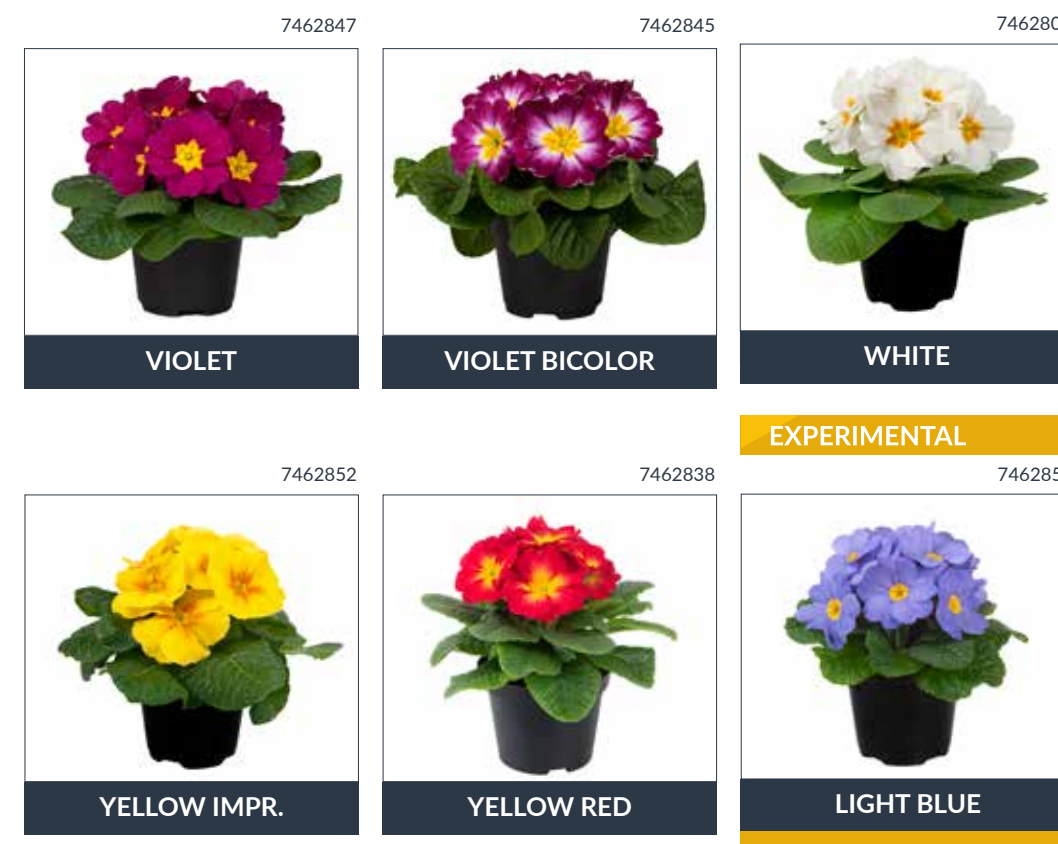
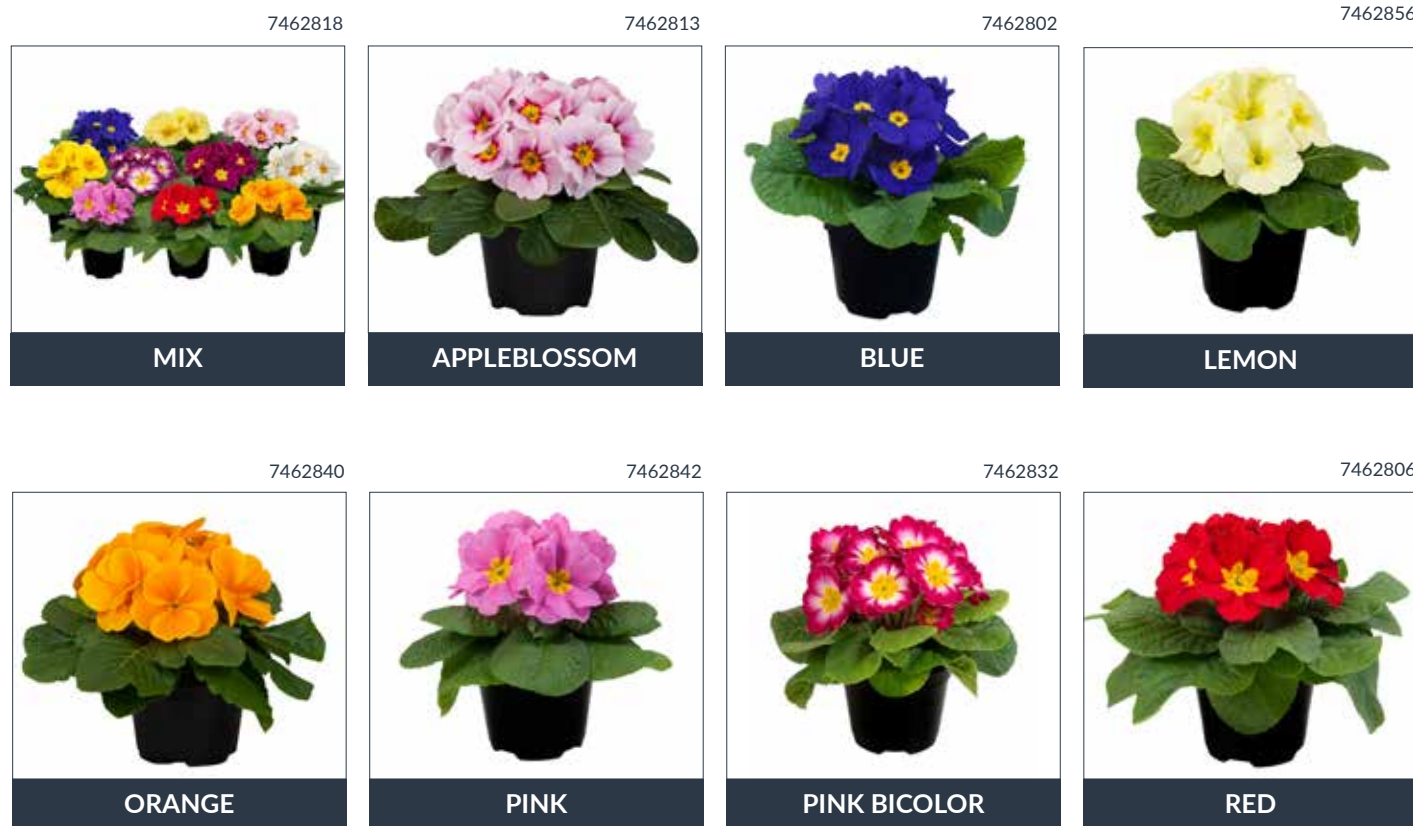
- Large flowers
- Double flowering
- Beautifully fringed flowers

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	31	32	33	34	35	36	37	38	39	December			January			February		
					Early				Mid Early				Start	Mid	End	Start	Mid	End	Start	Mid	End	
Idylly Mix	Mid-early	Medium	Compact	9-10,5																		



Primula Idylly	264 BKX	36-38	17-20 weeks	9-10,5 cm	8-10 cm	Mid January-February
----------------	---------	-------	-------------	-----------	---------	----------------------

Primula acaulis | Paradiso Mid



- ▶ Uniform within the colours
- ▶ Broad colour range
- ▶ Easy to grow
- ▶ Requires less growth regulators
- ▶ Some unique two-tones in the mix

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	32	33	34	35	36	37	38	39	40	December			January			February		
					Early				Mid Early				Start	Mid	End	Start	Mid	End	Start	Mid	End	
Paradiso Mid	Mid-early	Medium	Medium	9-10,5																		

Primula Paradiso Mid	264 BKX	35-40	17-20 weeks	9-10,5 cm	8-10 cm	January-February
----------------------	---------	-------	-------------	-----------	---------	------------------

Primula acaulis | Rambo Mid



- ▶ Large flowers
- ▶ The mix contains some special bicolours

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	34	35	36	37	38	39	40	41	42	December			January			February		
					Mid Early					Late					Start	Mid	End	Start	Mid	End	Start	Mid
Rambo Mid	Mid-early	Very large	Large	10,5-12																		



Primula Rambo Mid	264 BKX	35-41	18-20 weeks	10,5-12 cm	10-12 cm	Mid January-Mid February
-------------------	---------	-------	-------------	------------	----------	--------------------------

Primula acaulis | Siska



- ▶ Large flowers
- ▶ Uniform plant shape
- ▶ Has a nice round plant shape
- ▶ The mix contains some special bicolours

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	33	34	35	36	37	38	39	40	41	December			January			February		
					Mid Early					Start	Mid	End	Start	Mid	End	Start	Mid	End				
Siska	Mid-early	Large	Large	10,5-12																		



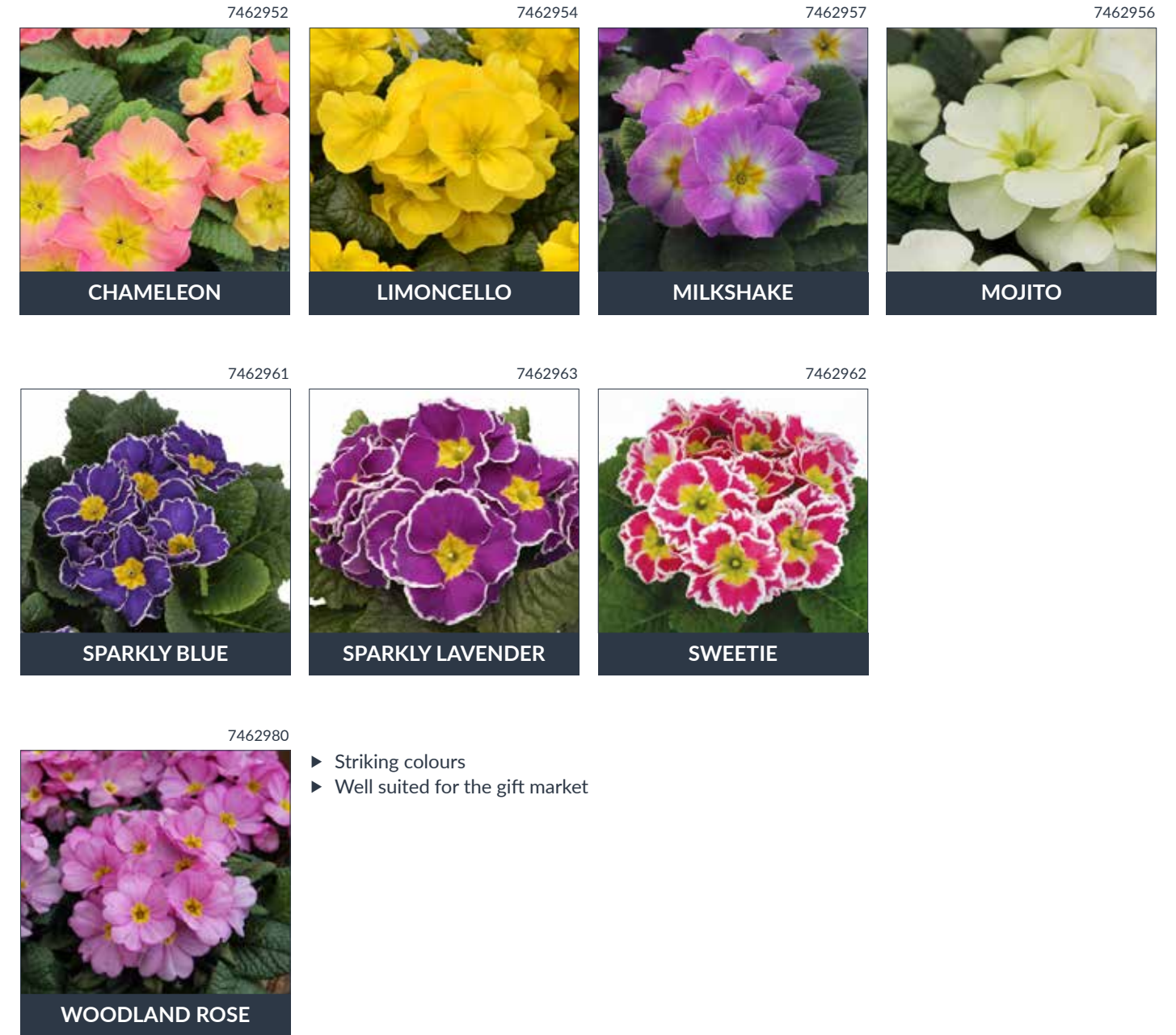
Primula Siska	264 BKX	36-38	18-19 weeks	10,5-12 cm	10-12 cm	Mid January-February
---------------	---------	-------	-------------	------------	----------	----------------------





Specials Chameleon

Primula acaulis | Specials



- ▶ Striking colours
- ▶ Well suited for the gift market

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	33	34	35	36	37	38	39	40	41	December			January			February		
					Mid Early									Start	Mid	End	Start	Mid	End	Start	Mid	End
Specials	Mid-early	Medium- large	Medium- large	10,5-12																		
Woodland Rose	Mid-early	Medium- large	Medium- large	10,5-12																		

Primula Specials	264 BKX	36-40	17-20 weeks	10,5-12 cm	10-12 cm	Mid January-February
------------------	---------	-------	-------------	------------	----------	----------------------

Primula acaulis | Starflame

7462851



MIX

- ▶ Striking colours
- ▶ Needs overwintering
- ▶ Nice bicolour contrast

Primula acaulis | Tobie

7462815



MIX

- ▶ Suitable for small pots and packs.
- ▶ Short flower stems
- ▶ Requires less growth regulators
- ▶ The mix contains some special bicolours

Primula acaulis | Rubens

7462765



MIX

- ▶ Double flowering
- ▶ Uniform plant shape
- ▶ Well suited for the gift market
- ▶ Strong flowers



Rubens Mix

Primula acaulis | Charlie

7462824



MIX

- ▶ Fits well between some mid and late series

Primula acaulis | Rambo Late

7462749



MIX

- ▶ Large flowers
- ▶ Most suitable for 10,5-12 cm pots
- ▶ The mix contains some special bicolours
- ▶ Firm plant habit

Primula acaulis

7462355



BUMBLEBEE

- ▶ Short flower stems
- ▶ Strong flowers
- ▶ Requires less growth regulators
- ▶ Nice round plant shape

Primula acaulis | Cabaret

7462109



MIX IMPR.

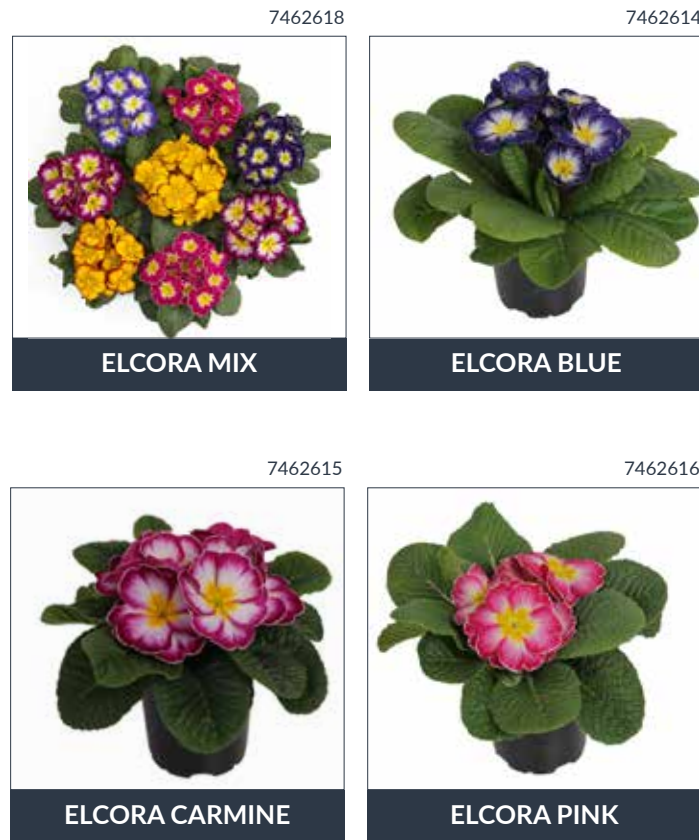
- ▶ Short flower stems
- ▶ Strong flowers
- ▶ Requires less growth regulators
- ▶ Has a nice round plant shape

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	33	34	35	36	37	38	39	40	41	42	January			February			March		
					Mid Early						Late						Start	Mid	End	Start	Mid	End	Start
Starflame Mix	Mid/early	Large	Large	10,5-12																			
Rubens Mix	Mid-late	Medium	Large	10,5-12																			
Tobie Mix	Mid-late	Medium	Compact	Packs-9																			
Charlie Mix	Mid-late	Medium	Compact	10,5-12																			
Bumblebee	Mid-late	Medium	Compact	9-11																			
Rambo Late Mix	Mid-late	Very large	Large	10,5-13																			
Cabaret Mix	Late	Medium	Compact	9-10,5																			



Primula Starflame	264 BKX	33-38	17-20 weeks	10,5-12 cm	10-12 cm	Mid January-February
Primula Rubens	264 BKX	36-40	17-20 weeks	10,5-12 cm	10-12 cm	Mid January-Mid March
Primula Tobie	264 BKX	36-40	19-22 weeks	Packs-9 cm	7-9 cm	Mid February-Mid March
Primula Charlie	264 BKX	36-40	19-22 weeks	10,5-12cm	8-11 cm	Mid February-Mid March
Primula Bumblebee	264 BKX	34-38	17-20 weeks	9-11 cm	9-11 cm	Mid February-March
Primula Rambo Late	264 BKX	36-41	20-22 weeks	10,5-13 cm	10-13 cm	Mid February-Mid March
Primula Cabaret	264 BKX	36-42	20-24 weeks	9-10,5 cm	8-10 cm	Mid February-March

Primula acaulis | Megan



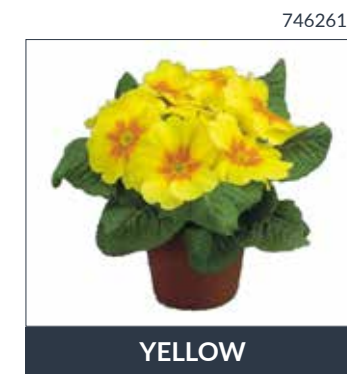
- ▶ Large flowers
- ▶ Uniform plant shape
- ▶ Broad colour range
- ▶ Suitable for growing cool

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	34	35	36	37	38	39	40	41	42	January			February			March		
					Mid Early				Late				Start	Mid	End	Start	Mid	End	Start	Mid	End	
Megan Elcora	Late	Large	Medium	9-10,5																		



Primula Megan Elcora 264 BKX 36-40 19-22 weeks 9-10,5 cm 8-10 cm Mid February-Mid March

Primula acaulis | Megan



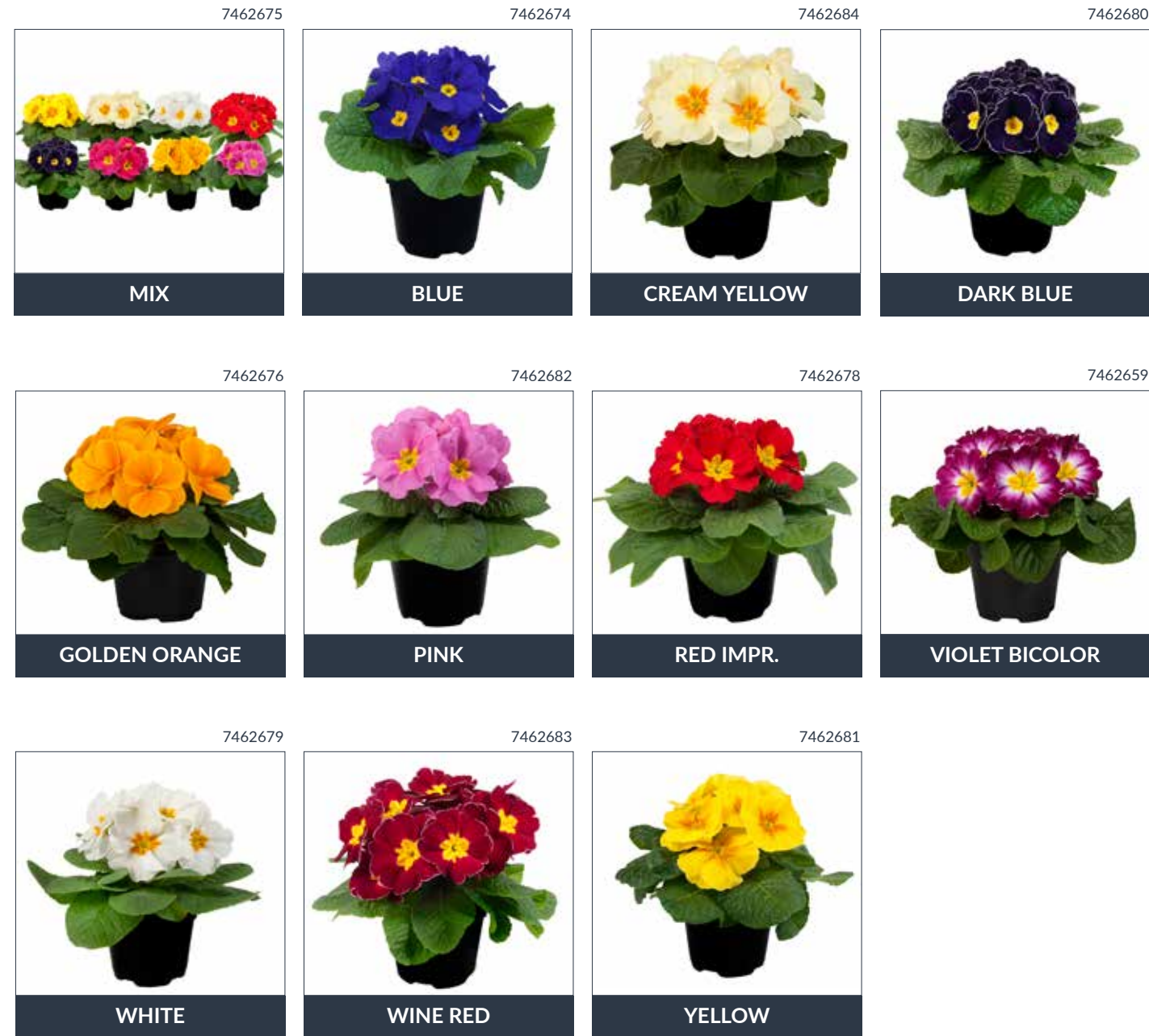
- ▶ Large flowers
- ▶ Uniform plant shape
- ▶ Broad colour range
- ▶ Suitable for growing cool

Primula series / variety	Flowering type	Flower size	Plant habit	Potsize cm	34	35	36	37	38	39	40	41	42	February			March				
					Mid Early				Late				Start	Mid	End	Start	Mid	End			
Megan	Late	Large	Medium	9-10,5																	



Primula Megan 264 BKX 36-42 19-22 weeks 9-10,5 cm 8-10 cm Mid February-Mid March

Primula acaulis | Paradiso Late



- ▶ Long flowering period
- ▶ Uniform plant shape
- ▶ Requires less growth regulators

Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	34	35	36	37	38	39	40	41	42	January			February			March		
					Mid Early				Late				Start	Mid	End	Start	Mid	End	Start	Mid	End	
Paradiso Late	Late	Medium	Medium	9-10,5																		



Primula Paradiso Late 264 BKX 37-42 20-24 weeks 9-10,5 cm 8-10 cm Mid February-Mid March

Primula elatior | Perola



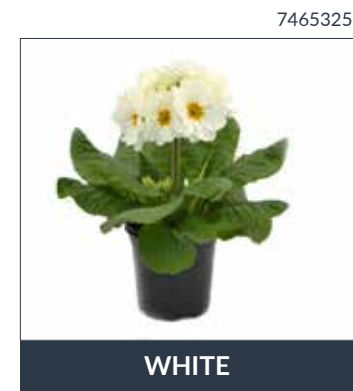
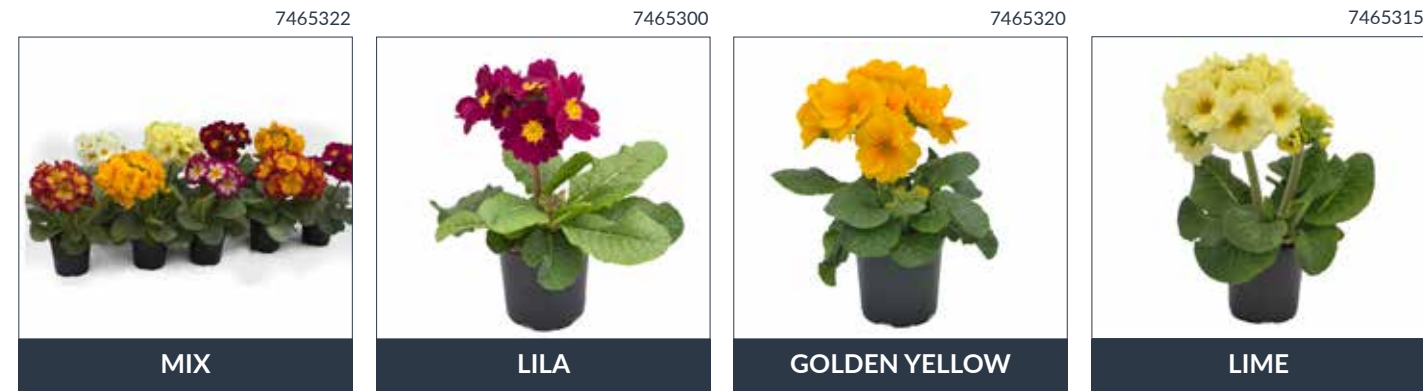
- ▶ Extremely good shelf life
- ▶ Long flowering period
- ▶ Ideal for combi planter
- ▶ Suitable for landscaping
- ▶ Robust, solid stems
- ▶ Resistant to light frost
- ▶ Less sensitive to flower damage
- ▶ Uniform series

Primula elatior series / variety	Flowering type	Flower size	Planthabit	Potsize cm	34	35	36	37	38	39	40	41	42	January			February			March		
					Mid Early				Late				Start	Mid	End	Start	Mid	End	Start	Mid	End	
Perola	Mid Early	Medium	Compact	10,5																		



Primula Perola 264 BKX 36-38 17-20 weeks 10,5 cm 15-20 cm Mid January-February

Primula elatior | Fleurette



- ▶ Large flowers
- ▶ Long flowering period
- ▶ Very floriferous
- ▶ Less sensitive to botrytis
- ▶ Most suitable for 10,5-12 cm pots



Primula series / variety	Flowering type	Flower size	Planthabit	Potsize cm	34	35	36	37	38	39	40	41	42	January			February			March		
					Mid Early				Late				Start	Mid	End	Start	Mid	End	Start	Mid	End	
Fleurette	Mid Early	Medium	Medium	10,5-19																		



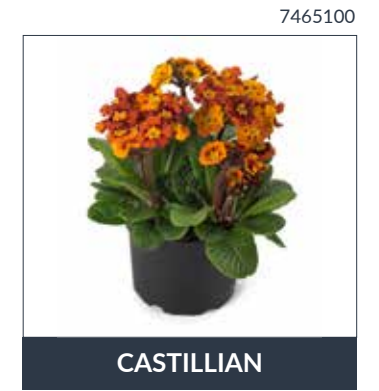
Primula Fleurette	264 BKX	37-38	16-20 weeks	10,5-19 cm	20-25 cm	Mid January-February
-------------------	---------	-------	-------------	------------	----------	----------------------

Primula elatior | Mister



- ▶ Small flowers
- ▶ Long flowering period
- ▶ Very floriferous
- ▶ Botanical appearance
- ▶ Nice bicolour contrast

Primula elatior



Primula elatior series / variety	Flowering type	Flower size	Planthabit	Potsize cm	34	35	36	37	38	39	40	41	42	February			March			April		
					Mid Early				Late				Start	Mid	End	Start	Mid	End	Start	Mid	End	
Mister	Mid Late	Small	Medium	10,5-12																		
Castillian	Mid Late	Medium	Large	10-19																		



Primula Mister	264 BKX	35-38	18-20 weeks	10,5-12 cm	15-20 cm	Mid February-March
Primula Castillian	264 BKX	36-38	17-20 weeks	10-19 cm	8-10 cm	Mid February-March





Magic

Ranunculus asiaticus | Magic

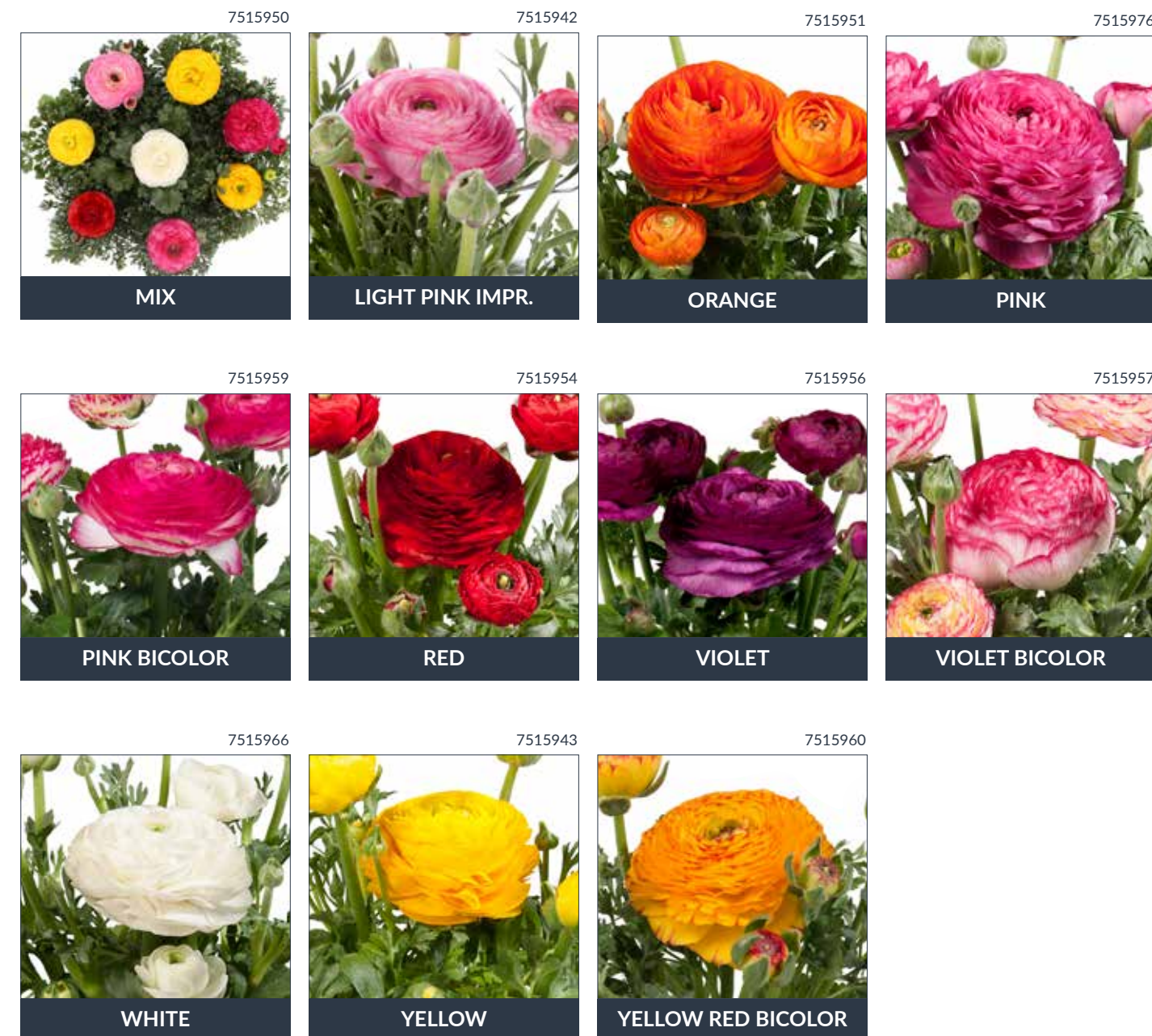
<p>7515670</p> <p>MIX</p>	<p>7515660</p> <p>CHOCOLATE</p>	<p>7515664</p> <p>GOLDEN YELLOW SHADES</p>	<p>7515675</p> <p>ORANGE</p>
<p>7515674</p> <p>PINK & PEACH</p>	<p>7515683</p> <p>PURPLE IMPR.</p>	<p>7515676</p> <p>RED</p>	<p>7515678</p> <p>ROSE</p>
<p>7515681</p> <p>ROSE DELIGHT</p>	<p>7515679</p> <p>WHITE</p>	<p>7515680</p> <p>YELLOW</p>	
<p>EXPERIMENTAL</p>			
<p>7515663</p> <p>FIREBALL</p>	<ul style="list-style-type: none"> ▶ Large flowers ▶ Requires less growth regulators ▶ Compact plant habit 		



Ranunculus Magic 264 BKX 40-45 18-24 weeks 10-12 cm 15-20 cm March



Ranunculus asiaticus | Sprinkles®

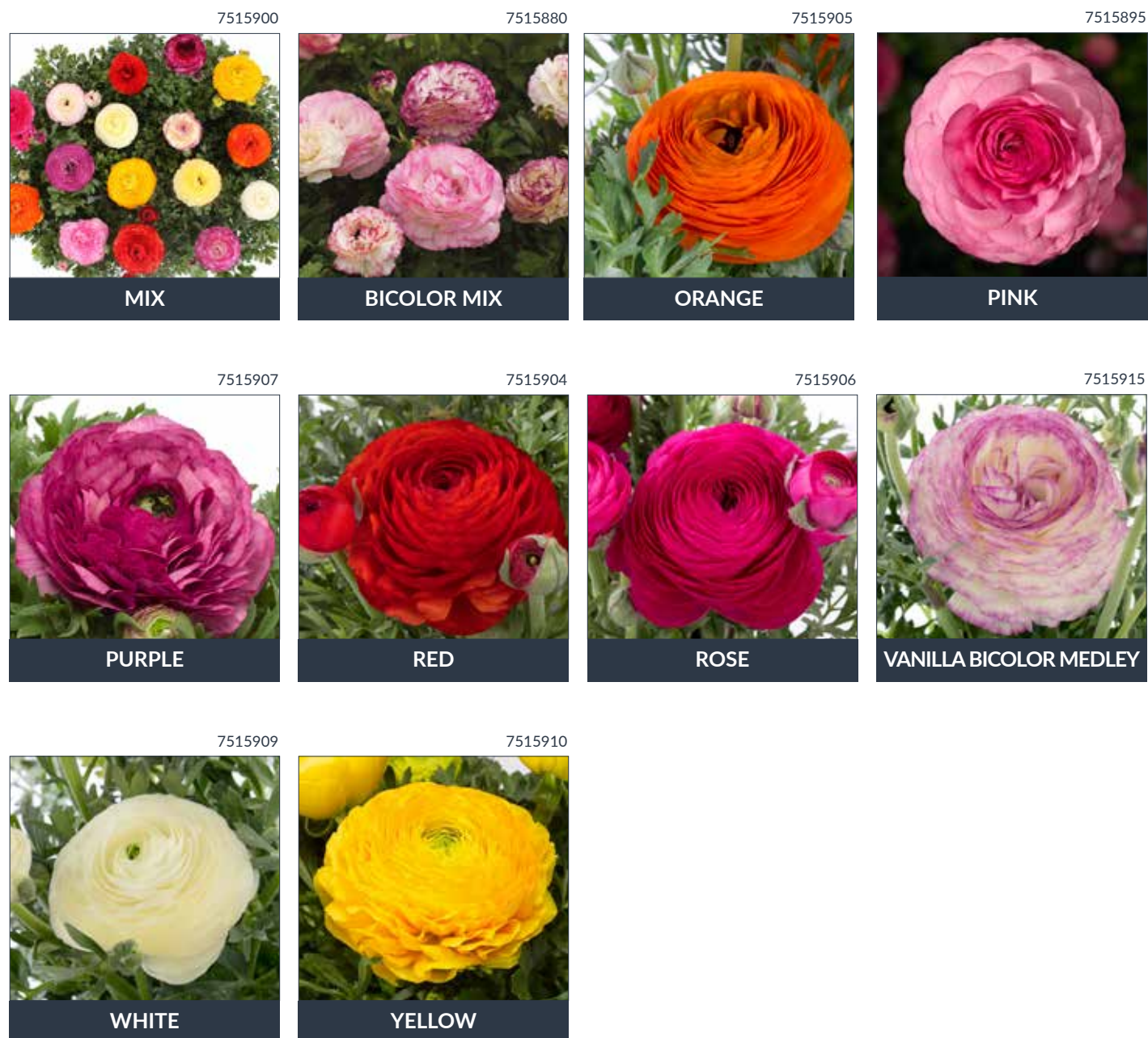


- ▶ Large flowers
- ▶ Very floriferous
- ▶ Long flowering period
- ▶ Has a nice round plant shape
- ▶ The mix contains some special bicolours
- ▶ Violet Bicolor contains 40% Pink Bicolor

Sprinkles®

Ranunculus Sprinkles	264 BKK	40-45	16-21 weeks	10-19 cm	20-25 cm	Mid February-March
----------------------	---------	-------	-------------	----------	----------	--------------------

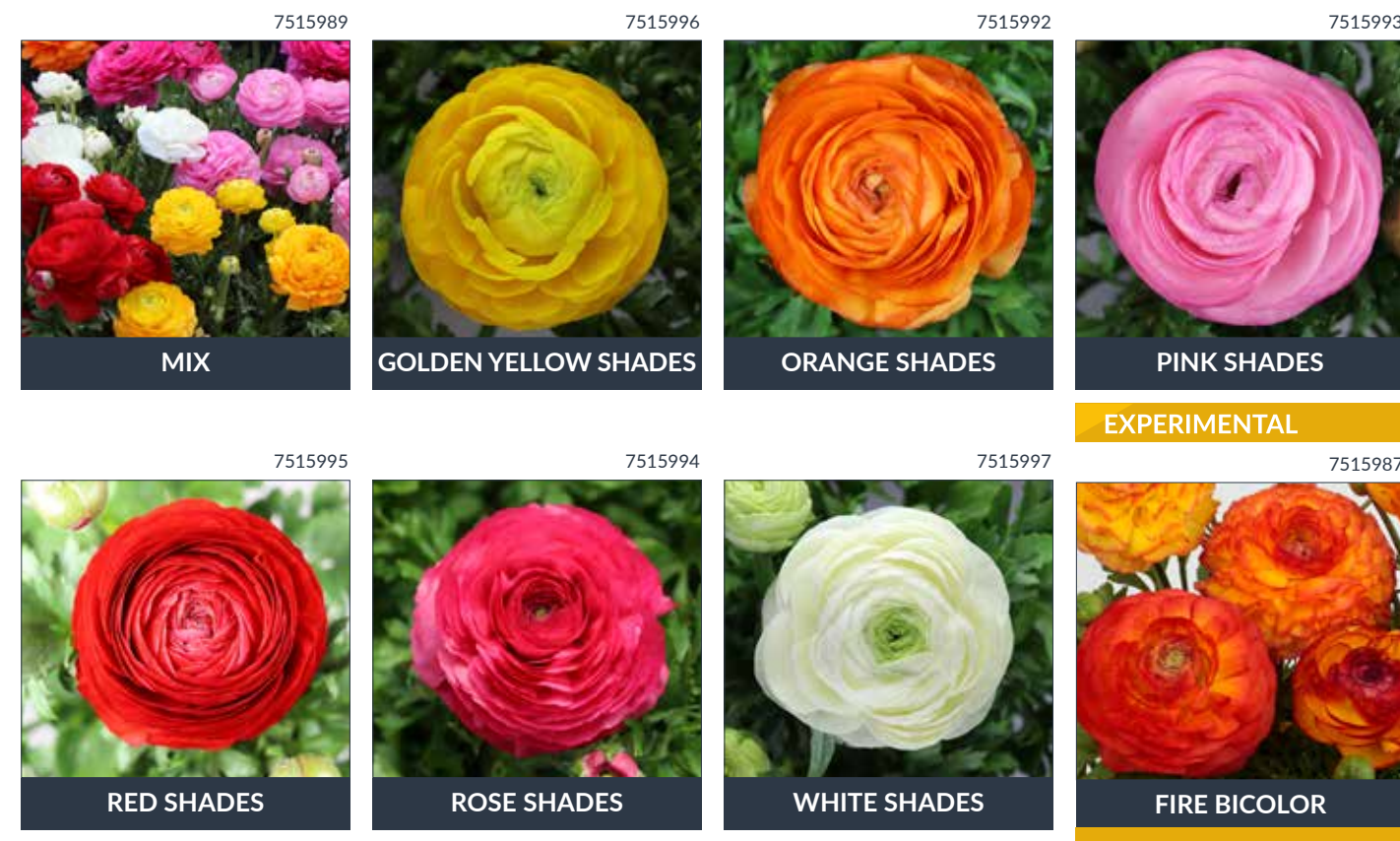
Ranunculus asiaticus | Mache



- ▶ Striking colours
- ▶ Large flowers
- ▶ Early flowering
- ▶ The mix contains some special bicolours

						
Ranunculus Mache	264 BKX	40-45	16-21 weeks	10-19 cm	20-25 cm	Mid January-March

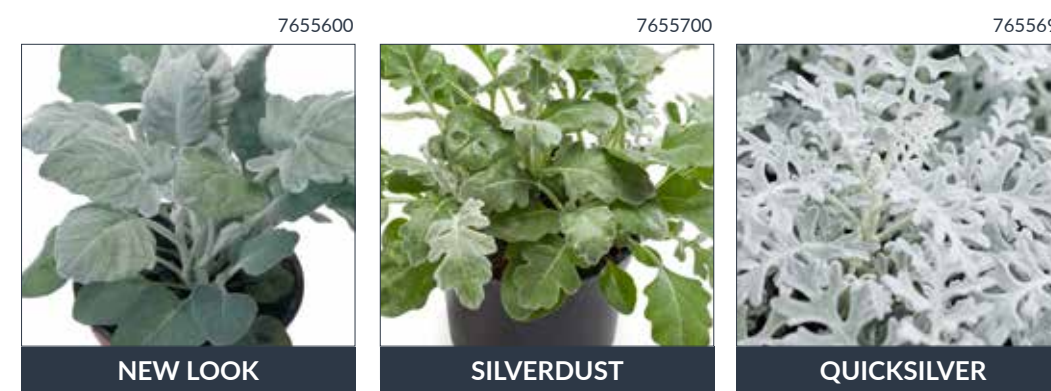
Ranunculus asiaticus | Bloomingdale II



- ▶ Large flowers
- ▶ Early flowering
- ▶ Most suitable for 10,5-12 cm pots
- ▶ Compact plant habit

						
Ranunculus Bloomingdale II	264 BKX	40-45	16-21 weeks	10-19 cm	20-25 cm	Mid February-March

Senecio cineraria



- ▶ Ideal for combi planter
- ▶ Excellent outdoor performance
- ▶ Silverleaf series

						
Senecio	264 BKX (3+)	8-40	6-10 weeks	10-13 cm	12-15 cm	Mid April-October
Silverdust only	480 BKX (3+)	8-40	7-10 weeks	10-13 cm	12-15 cm	Mid April-October

THESE COLOURFUL MIXES ARE SPECIALLY SELECTED ON PLANT HABIT AND EVEN FLOWERING



Viola Petit



HERBIE MIX
White, Marina, Deep Blue



JOLLY MIX
Persian Pink, Banana Cream, Marina



JULIA MIX
Banana Cream, Yellow, Orange
Orange has longer flower stems



OCEAN MIX
Deep Blue, Marina, White/Purple



PINKIE MIX
Persian Pink, Marina, Lavender Pink



PURPLE HAZE MIX
White, White/Purple, Deep Blue
Deep Blue flowers a little later



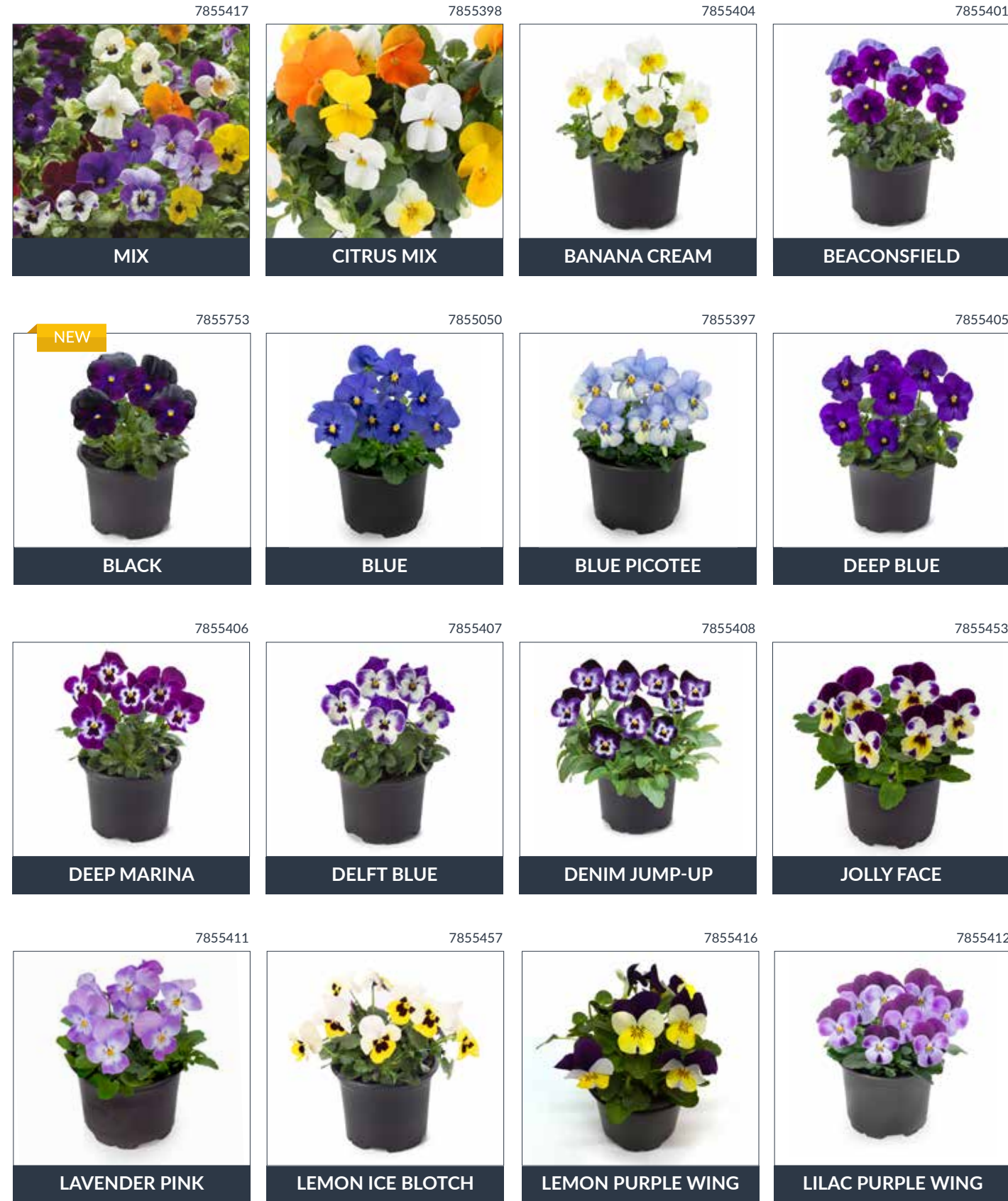
SUNSHINE MIX
Banana Cream, White, Yellow

MIX & MATCH

Order as individual colours and transplant them with 3 or more plugs in a pot or bowl!



Viola cornuta | Petit



Viola Petit	264 BKX	30-11	6-19 weeks	7-9 cm	8-10 cm	August-March
	480 BKX	30-11	7-20 weeks	7-9 cm	8-10 cm	August-March



Viola Petit	264 BKX	30-11	6-19 weeks	7-9 cm	8-10 cm	August-March
	480 BKX	30-11	7-20 weeks	7-9 cm	8-10 cm	August-March

Viola cornuta | Petit

 7855459 ROSE BLOTCH	 7855443 TERRACOTTA	 7855450 TIGER EYE	 7855461 VICTORIANA
 7855433 VIOLET	 7855435 WHITE	 7855437 WHITE BLOTCH	 7855439 WHITE PURPLE
 7855446 PURE YELLOW	 7855451 YELLOW JUMP-UP	 7855447 YELLOW BLOTCH	 7855460 YELLOW BLOTCH EARLY
EXPERIMENTAL			
 7855749 YTT	 7855452 YELLOW BLUE JUMP UP	 7855465 YELLOW PINK JUMP UP	

- ▶ Small flowers
- ▶ Long flowering period
- ▶ Easy branching
- ▶ Very floriferous
- ▶ Specially selected by Beekenkamp



Viola Petit	264 BKX	30-11	6-19 weeks	7-9 cm	8-10 cm	August-March
	480 BKX	30-11	7-20 weeks	7-9 cm	8-10 cm	August-March

Viola wittrockiana | Tenor

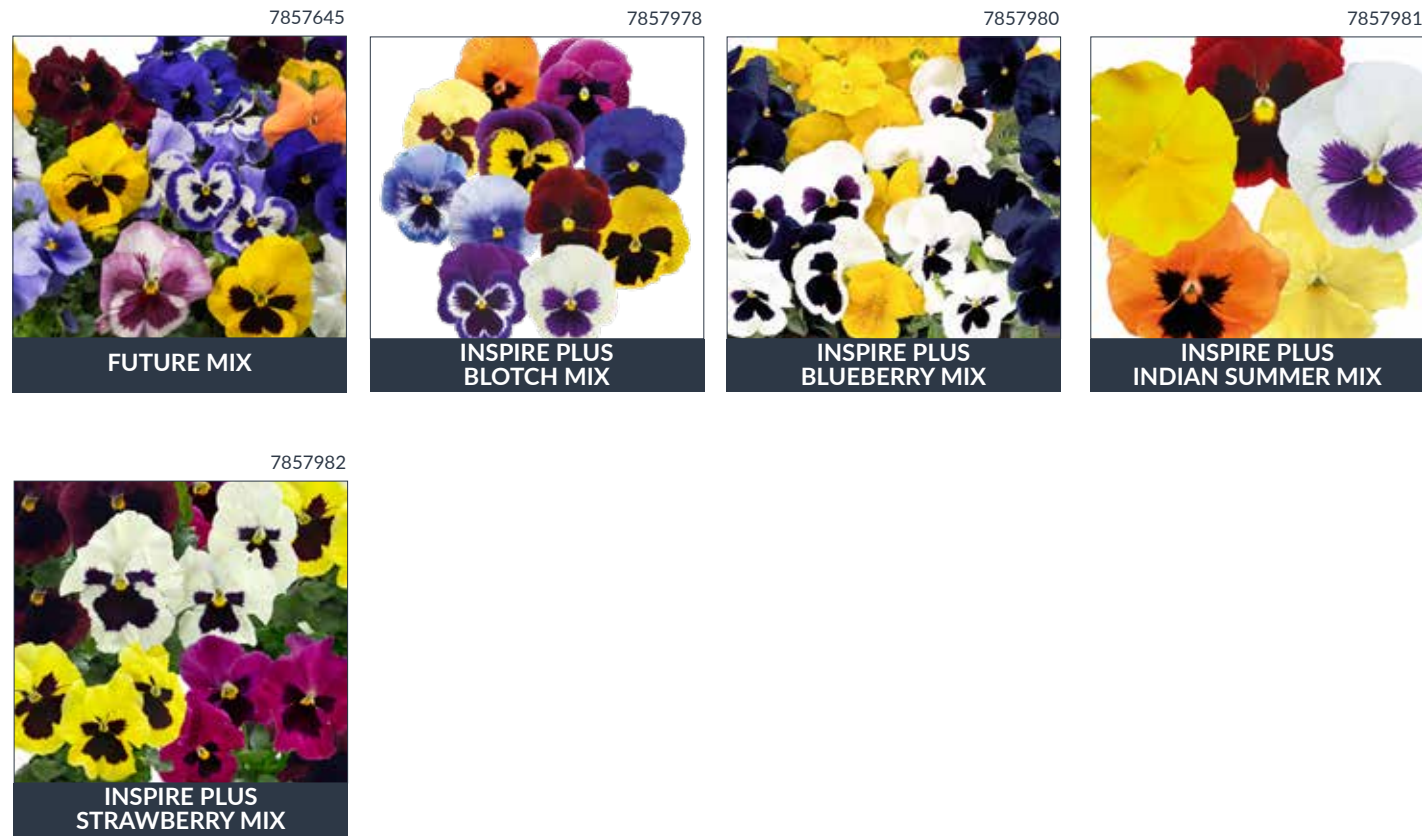
 7858769 MIX	 7858763 CITRUS MIX	 7858759 BEACON	 7858761 BLUE BLOTCH
 7858768 MORPHO	 7858791 PURE RED	 7858790 ROSE PICOTEE	 7858792 TANGARINE
 7858795 TRUE BLUE	 7858810 WHITE	 7858800 YELLOW	 7858808 YELLOW BLOTCH

- ▶ Long flowering period
- ▶ Easy branching
- ▶ Short flower stems
- ▶ Specially selected by Beekenkamp
- ▶ Medium flower size



Viola Tenor	264 BKX	33-34, 40-42	7-20 weeks	7-9 cm	8-10 cm	August-March
-------------	---------	--------------	------------	--------	---------	--------------

Viola wittrockiana



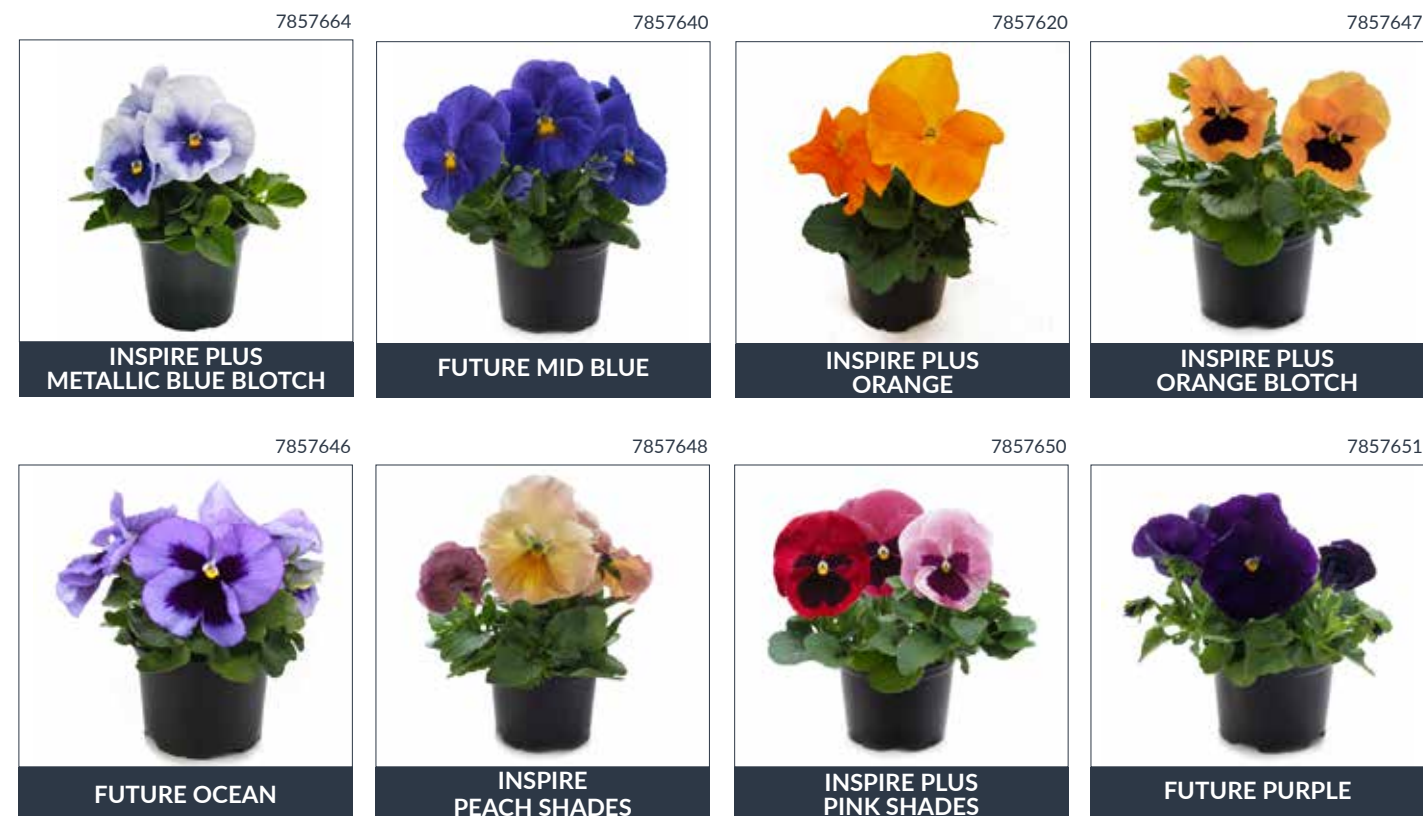
Viola wittrockiana



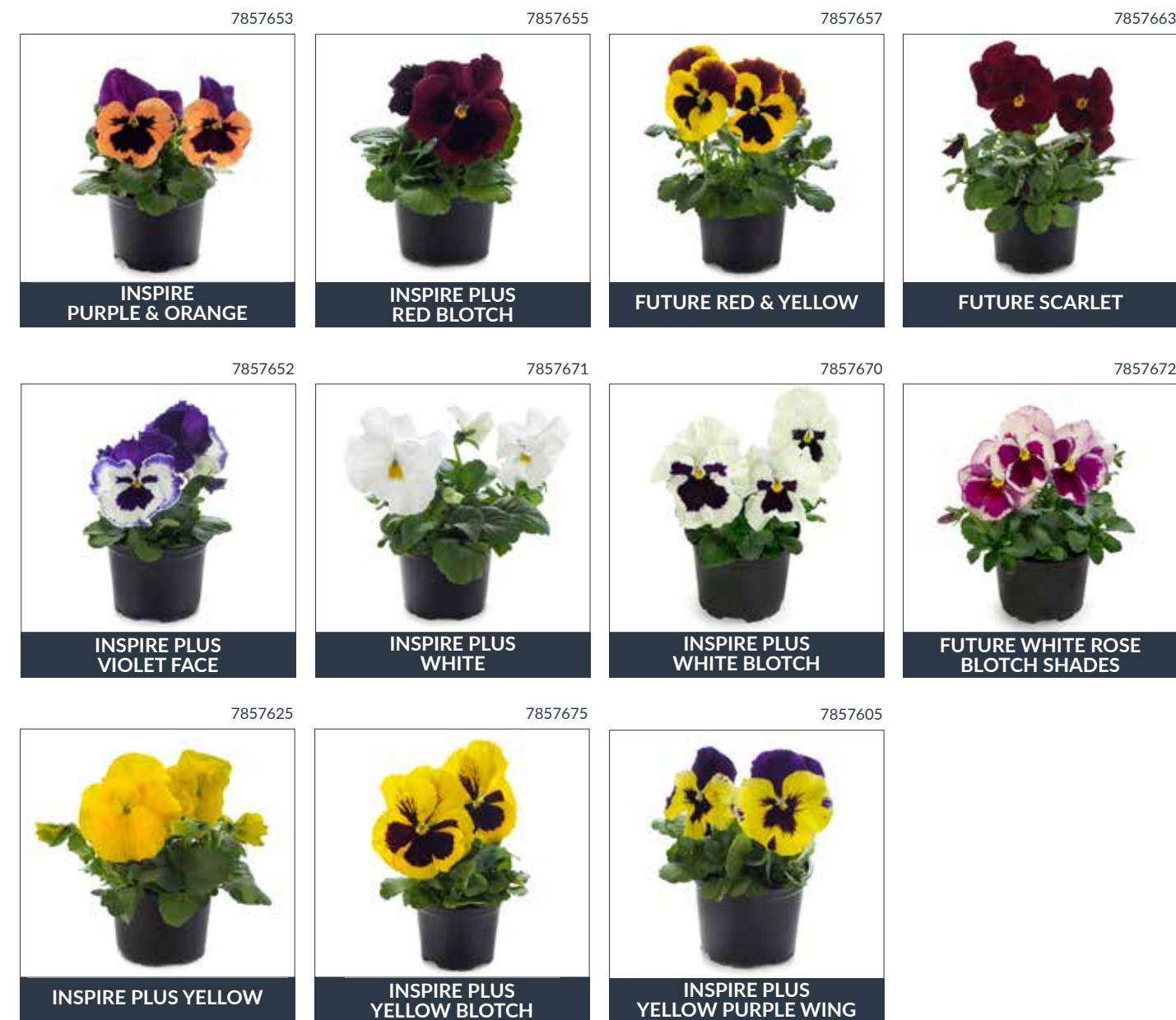
- ▶ Large flowers
- ▶ Easy branching
- ▶ Uniform plant shape
- ▶ Short flower stems
- ▶ Specially selected by Beekenkamp

Viola	264 BKX	30-11	6-19 weeks	7-9 cm	8-10 cm	August-March
	480 BKX	30-11	7-20 weeks	7-9 cm	8-10 cm	August-March

Viola wittrockiana



Viola wittrockiana



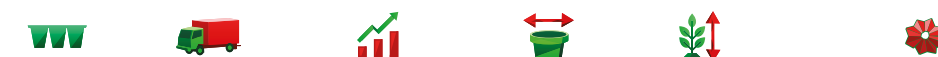
Viola	264 BKX	30-11	6-19 weeks	7-9 cm	8-10 cm	August-March
	480 BKX	30-11	7-20 weeks	7-9 cm	8-10 cm	August-March



EXPERIMENTAL









- ▶ Large flowers
- ▶ Easy branching
- ▶ Uniform plant shape
- ▶ Short flower stems
- ▶ Specially selected by Beekenkamp











Viola	264 BKX	30-11	6-19 weeks	7-9 cm	8-10 cm	August-March
	480 BKX	30-11	7-20 weeks	7-9 cm	8-10 cm	August-March

Viola wittrockiana | Cats

 <p>7857089</p> <p>PLUS MIX</p>	 <p>NEW</p> <p>7857080</p> <p>PLUS BLUE & YELLOW IMPR.</p>	 <p>NEW</p> <p>7857090</p> <p>PLUS MARINA</p>	 <p>NEW</p> <p>7857091</p> <p>PLUS PURPLE & WHITE</p>
 <p>NEW</p> <p>7857094</p> <p>PLUS WHITE</p>	 <p>NEW</p> <p>7857095</p> <p>PLUS YELLOW</p>	<ul style="list-style-type: none"> ▶ Striking colours ▶ Detailed eye ▶ Cats Mix is the original mix without the new Cats Plus colours 	

						
Viola Cats	264 BKX	30-45	7-20 weeks	7-9 cm	10-12 cm	August-March

Viola wittrockiana | Frizzle Sizzle

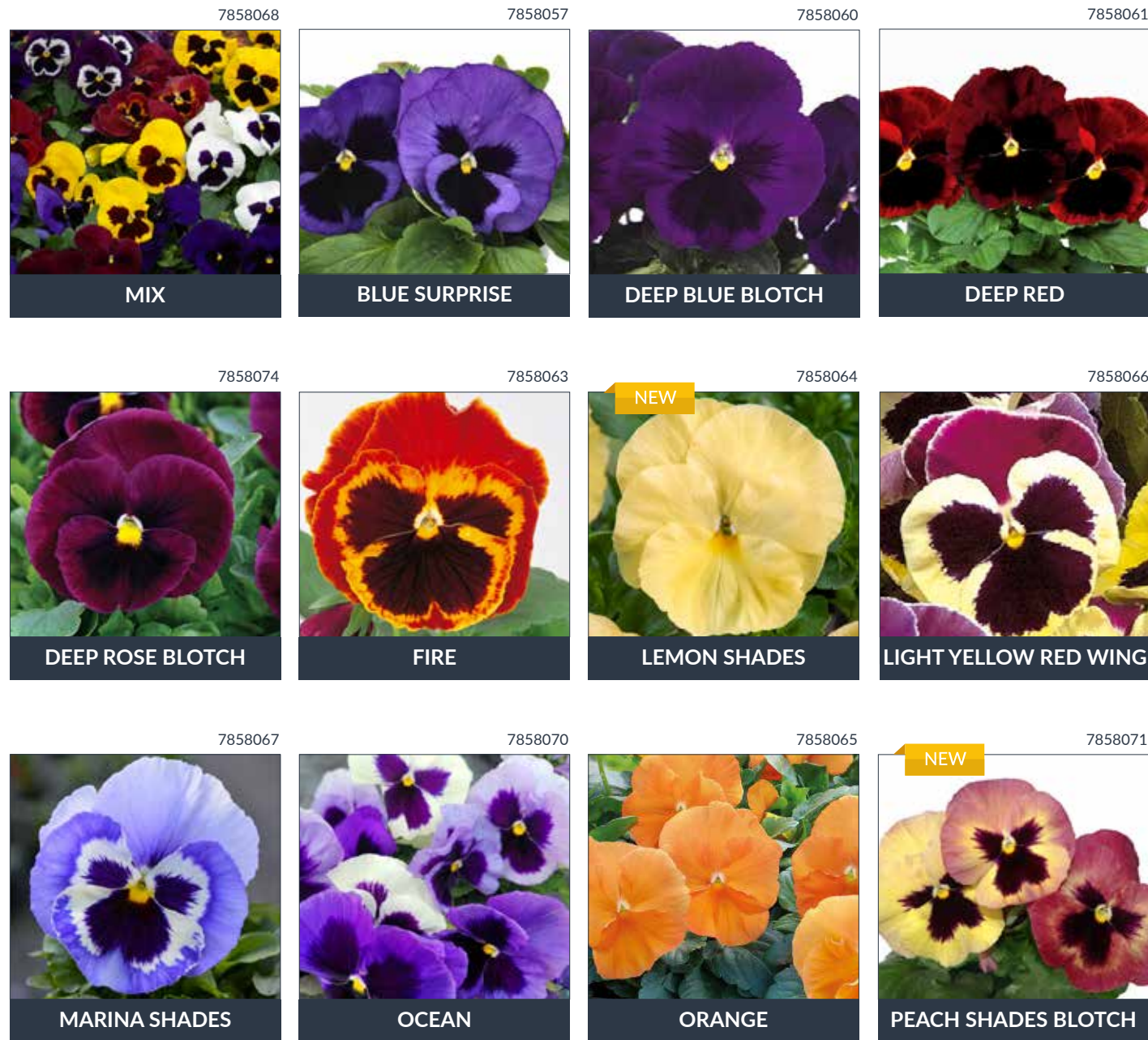
 <p>7857445</p> <p>MIX</p>	 <p>7857440</p> <p>BLUE</p>	 <p>7857441</p> <p>BURGUNDY</p>	 <p>7857443</p> <p>LEMONBERRY</p>
 <p>7857446</p> <p>ORANGE</p>	 <p>7857448</p> <p>RASPBERRY</p>	 <p>7857450</p> <p>YELLOW</p>	 <p>7857451</p> <p>YELLOW BLUE SWIRL</p>

- ▶ Striking colours
- ▶ Ideal for combi planter
- ▶ Beautiful fringed flowers

						
Viola Frizzle Sizzle	264 BKX	30-11	7-19 weeks	7-9 cm	10-12 cm	August-March



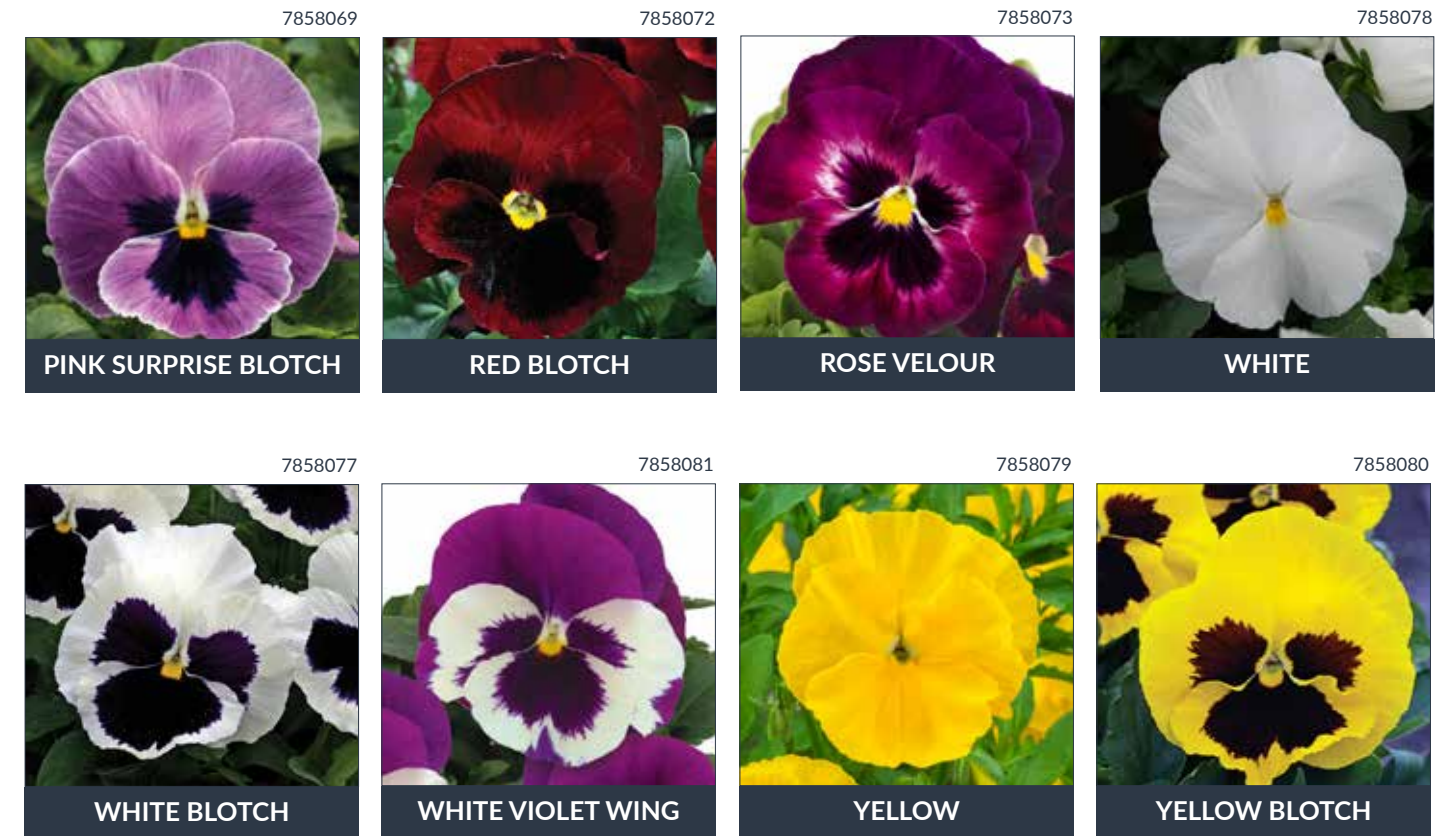
Viola wittrockiana | Jumbo



- ▶ Easy branching
- ▶ Uniform plant shape
- ▶ Short flower stems
- ▶ Specially selected by Beekenkamp
- ▶ Extra large flowers

Viola Jumbo	264 BKX	30-11	7-20 weeks	7-9 cm	8-10 cm	August-March
Viola Jumbo Mix	480 BKX	30-11	7-20 weeks	7-9 cm	8-10 cm	August-March

Viola wittrockiana | Jumbo



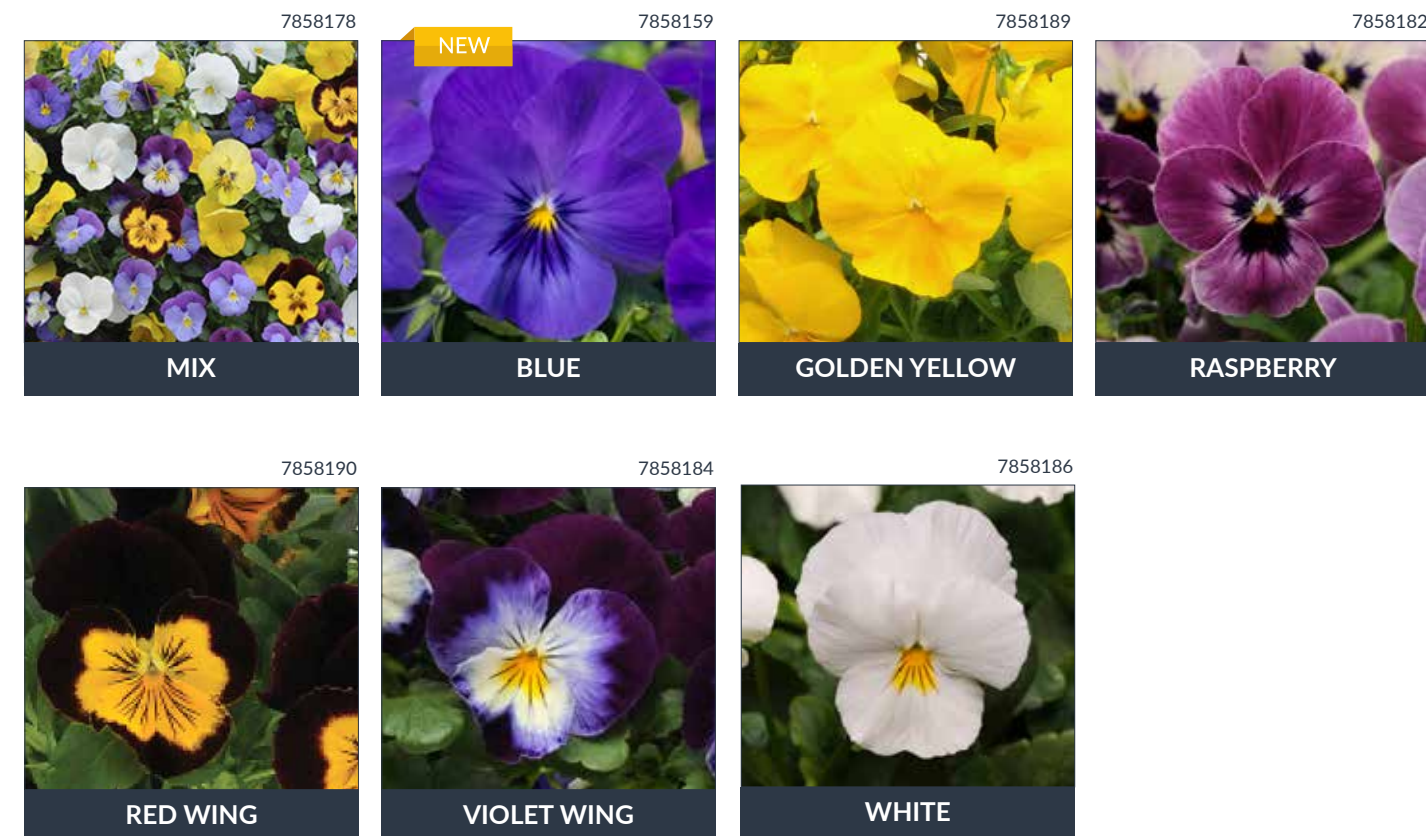
Viola Jumbo	264 BKX	30-11	7-20 weeks	7-9 cm	8-10 cm	August-March





Cool Wave Raspberry

Viola wittrockiana | Cool Wave

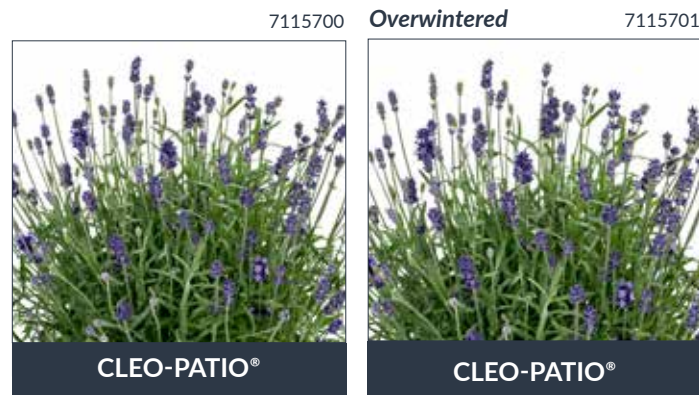


- ▶ Long flowering period
- ▶ Suitable for hanging baskets
- ▶ Semi hanging plant habit
- ▶ Well suited for the gift market
- ▶ Especially suited for bigger pot sizes

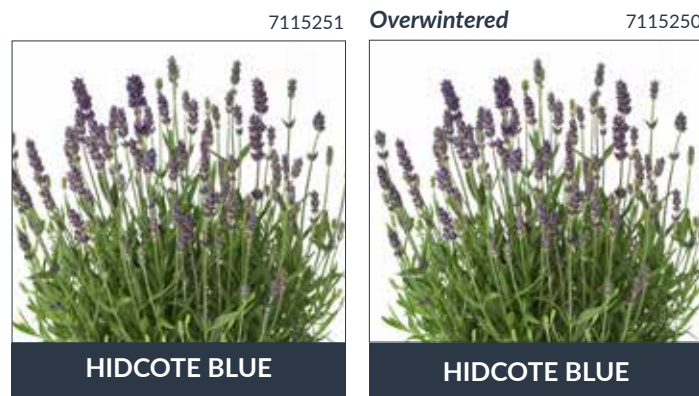
Viola Cool Wave	264 BKX	37-43	7-20 weeks	12-19 cm	8-10 cm	Mid September-March
-----------------	---------	-------	------------	----------	---------	---------------------



Lavandula angustifolia



- ▶ Perfumed flowers
- ▶ Winterhardy
- ▶ Very floriferous
- ▶ Needs vernalization



	WW	Truck	Bar Chart	Plant in Pot	Plant Height	Flowering
Cleo Patio® (overwintered)	128 BKK-H(3+)	8-12	8-15 weeks	13-15 cm	30-40 cm	Mid May-Mid June
Hidcote Blue (overwintered)	128 BKK-H(3+)	8-12	8-15 weeks	13-15 cm	30-40 cm	Mid May-Mid June
Cleo Patio® & Hidcote Blue	264 BKK (3+)	28-38	30-38 weeks	12-14 cm	25-30 cm	Mid May-Mid June

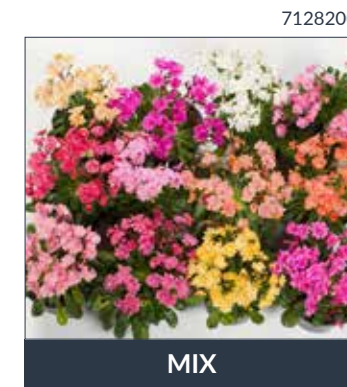
Lavandula angustifolia | Scent



- ▶ Uniform plant shape
- ▶ Doesn't need overwintering for flowering

	WW	Truck	Bar Chart	Plant in Pot	Plant Height	Flowering
Scent Early blue & Early white	264 BKK (3+)	4-28	8-15 weeks	12-14 cm	30-40 cm	Mid May-September
Scent Compact White	264 BKK (3+)	4-28	8-12 weeks	12-14 cm	25-30 cm	Mid May-Mid June
Blue Scent Impr.	264 BKK (3+)	4-28	8-15 weeks	12-14 cm	30-40 cm	Mid May-September

Lewisia cotyledon | Elise



- ▶ Striking colours
- ▶ Very floriferous
- ▶ Excellent outdoor performance

	WW	Truck	Bar Chart	Plant in Pot	Plant Height	Flowering
Lewisia Elise	264 BKK	4-17, 40-48	9-16 weeks	10-12 cm	18-22 cm	Mid February-Mid June

Primula obconica | Pricanto®

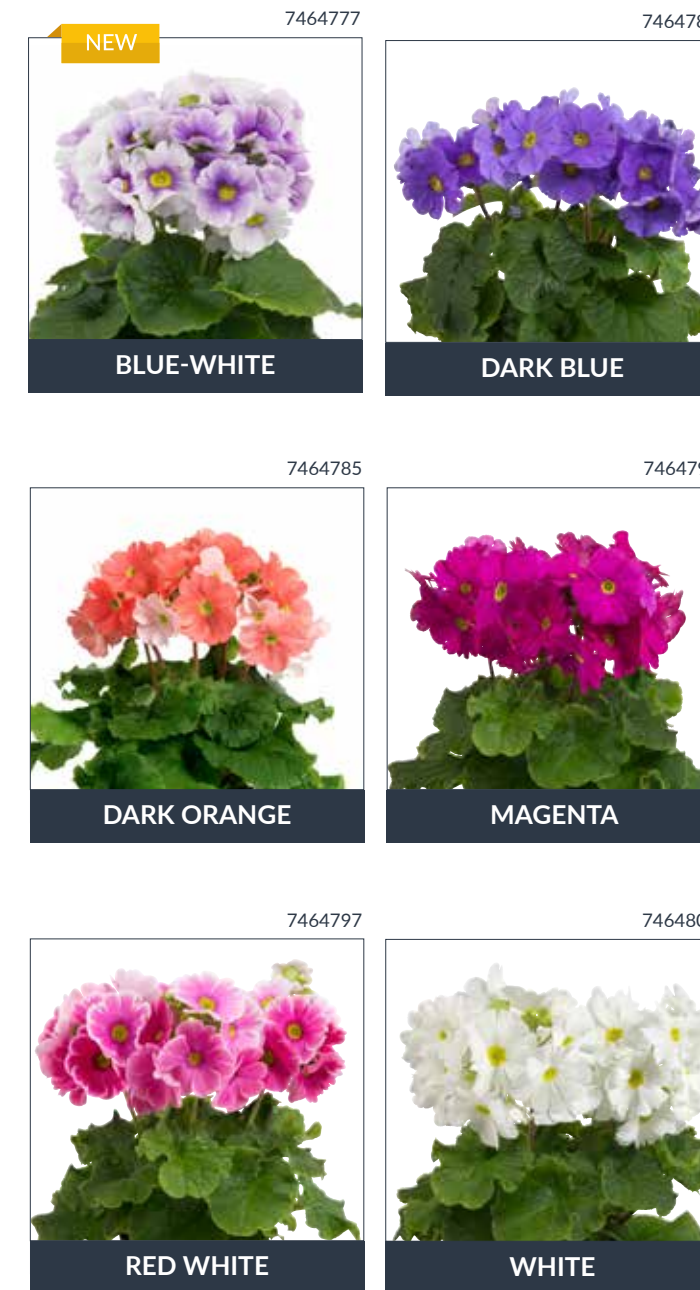


- ▶ Excellent shelf life
- ▶ Excellent outdoor performance
- ▶ Vintage colour style

Primula Pricanto®	264 BKX (3+)	35-50	12-18 weeks	10-12 cm	20-25 cm	Mid February-March
-------------------	--------------	-------	-------------	----------	----------	--------------------



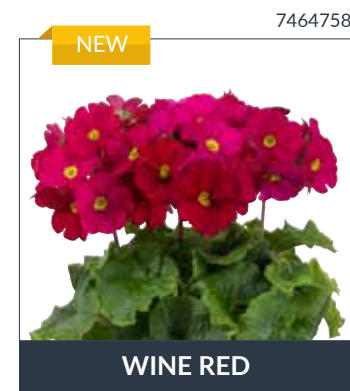
Primula obconica | Twilly Touch Me® Mini



- ▶ Suitable for small pots
- ▶ Excellent shelf life
- ▶ Compact plant habit
- ▶ Firm plant habit
- ▶ The Touch Me Mini is available to book without restrictions

Primula Touch Me® Mini	264 BKX (2+)	28-2	12-15 weeks	9-11 cm	13-18 cm	December-March
------------------------	--------------	------	-------------	---------	----------	----------------

Primula obconica | Twilly Touch Me® Midi



- ▶ Broad colour range
- ▶ Excellent shelf life
- ▶ Compact plant habit
- ▶ Firm plant habit

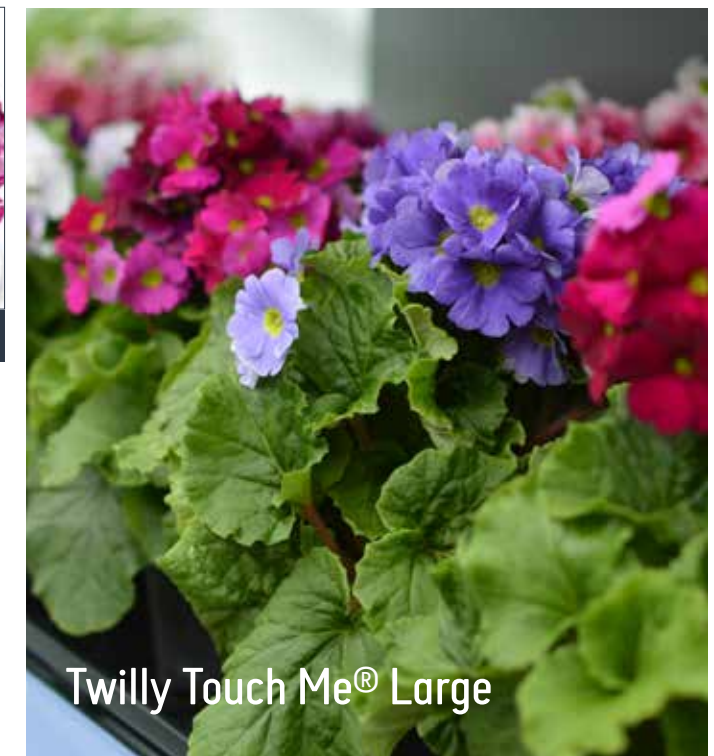


Primula Touch Me® Midi	264 BKK (3+)	28-2	12-15 weeks	10,5-12 cm	20-28 cm	Mid February-March
Primula Touch Me® Midi White	264 BKK (2+)	28-2	12-15 weeks	10,5-12 cm	20-28 cm	Mid February-March

Primula obconica | Twilly Touch Me® Large



- ▶ Uniform plant shape
- ▶ Broad colour range
- ▶ Has soft flower colours
- ▶ Excellent shelf life
- ▶ Ask your contactperson for the sales possibilities for the Midi and Large serie
- ▶ Galaxy Magenta: 10% is pure white



Primula Touch Me® Large	264 BKK (3+)	28-2	12-15 weeks	12-15 cm	20-28 cm	Mid February-March
-------------------------	--------------	------	-------------	----------	----------	--------------------

CAMPALA® MILA®



CUTTING RAISED

Calocephalus brownii

8097755



SILVER STAR

- ▶ Suitable for indoor and outdoor
- ▶ Heat tolerant
- ▶ Nice in mixed pots
- ▶ Uniformity in plant shape



Calocephalus	128 BKX-L (2+)	10-35	12-16 weeks	10-15 cm	20-25 cm	April-Mid November
	O 100	2-25	20-24 weeks	10-15 cm	20-25 cm	April-Mid November

Campanula portenschlagiana | Campala®

8104148



IRIS®

8104977



MILA®

8104963



NINA®

EXPERIMENTAL

8104020



CMPT 1698 (I-09)

8104034



CMPT 1715 (Z-26)

8104966



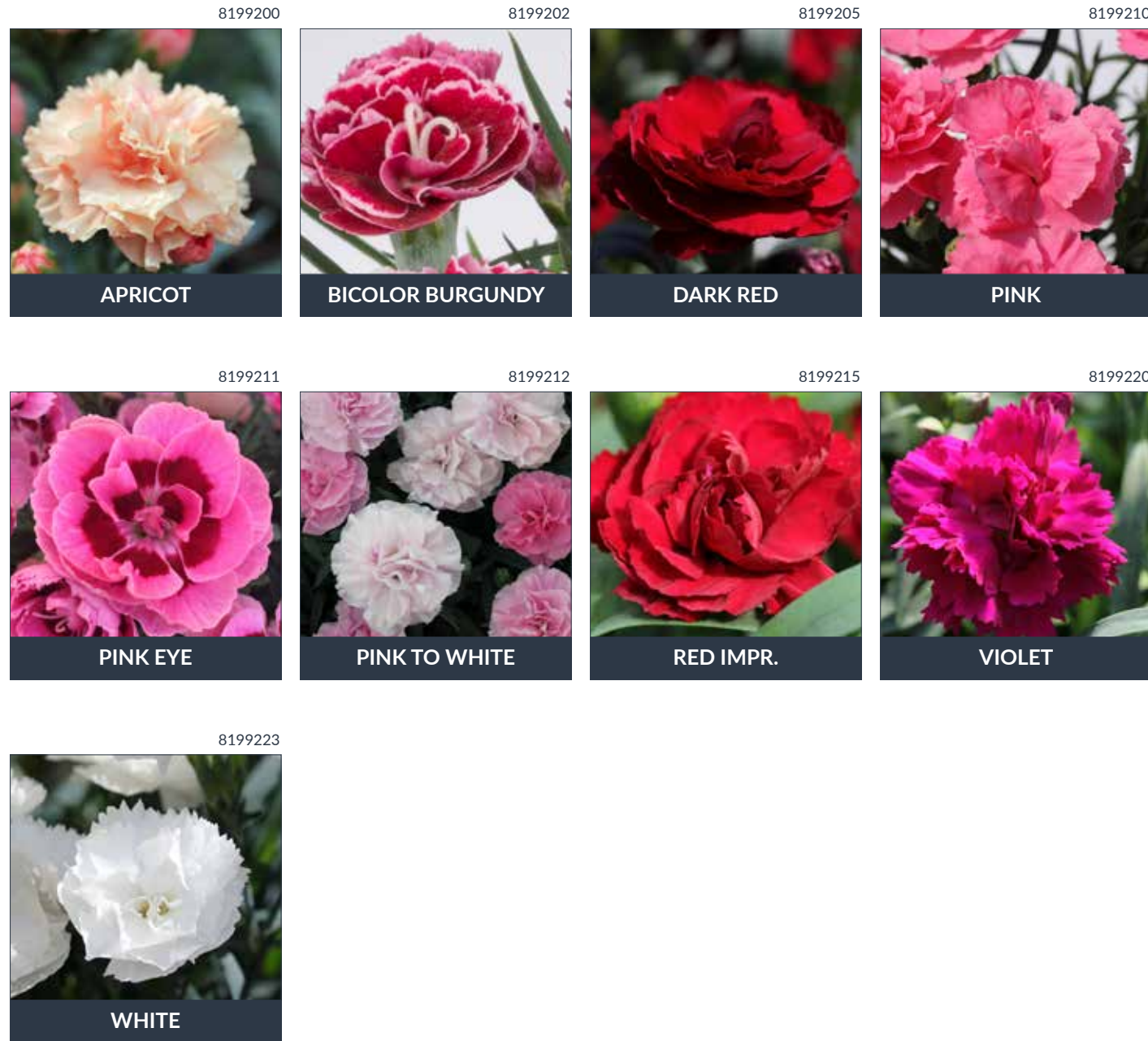
CMPT 1687

- ▶ Easy branching
- ▶ Very floriferous
- ▶ Uniform plant shape
- ▶ Well suited for the gift market
- ▶ Trendy and eye catching plants



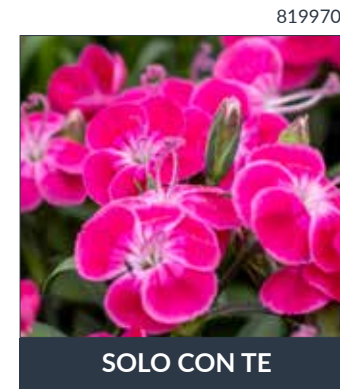
Campanula Campala®	128 BKX-L	38-20	11-13 weeks	10-15 cm	15-20 cm	April-Mid November
	O 100	1-53	12-16 weeks	10-15 cm	15-20 cm	April-Mid November

Dianthus caryophyllus | Dinamic



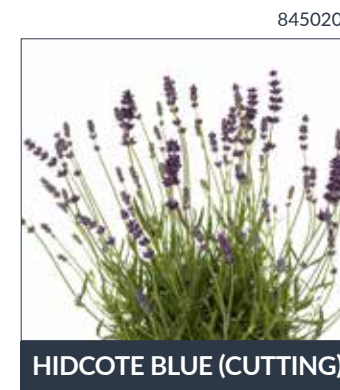
Dianthus Dinamic	128 BKX-L	38-22	8-24	10,5-12 cm	20-25 cm	April - July
------------------	-----------	-------	------	------------	----------	--------------

Dianthus caryophyllus



Dianthus Solo Con Te	128 BKX-L	38-22	8-20	10,5-12 cm	20-25 cm	March-July
----------------------	-----------	-------	------	------------	----------	------------

Lavandula angustifolia

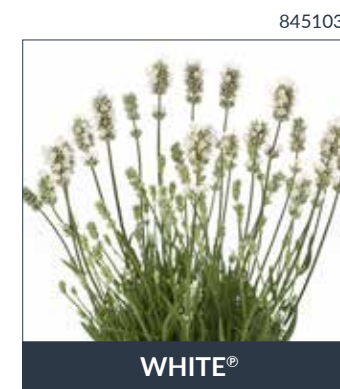


- ▶ Perfumed flowers
- ▶ Winter-hardy
- ▶ Very floriferous



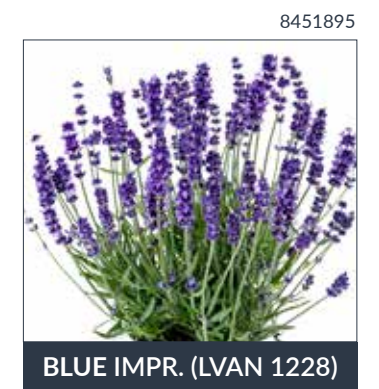
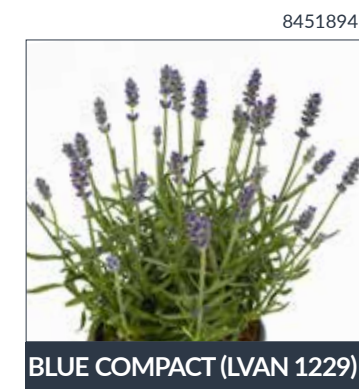
- ▶ Silvery leaves
- ▶ Early selling
- ▶ Very strong in overwintering

Lavandula angustifolia | Aromance®



- ▶ Perfumed flowers
- ▶ Long flowering period
- ▶ Easy branching

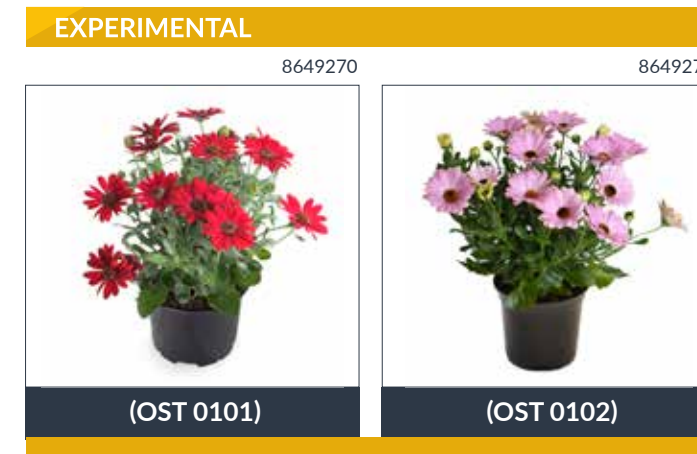
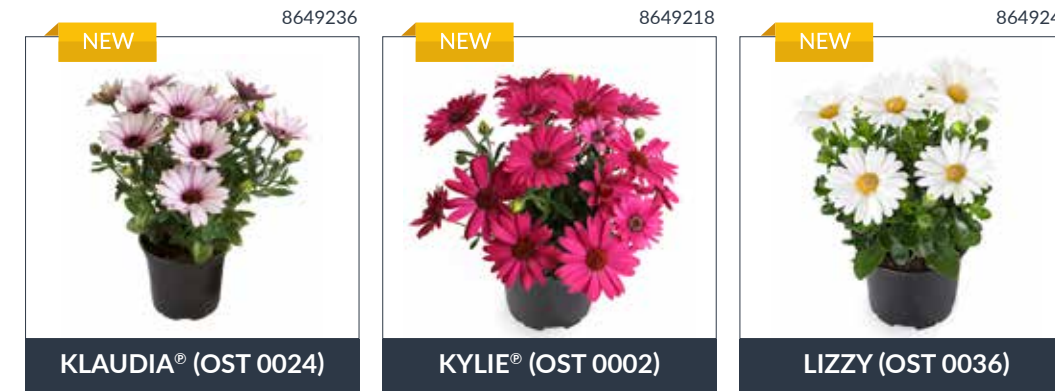
←
THE BEST WHITE
IN THE MARKET



- ▶ Compact plant habit
- ▶ Very strong in overwintering

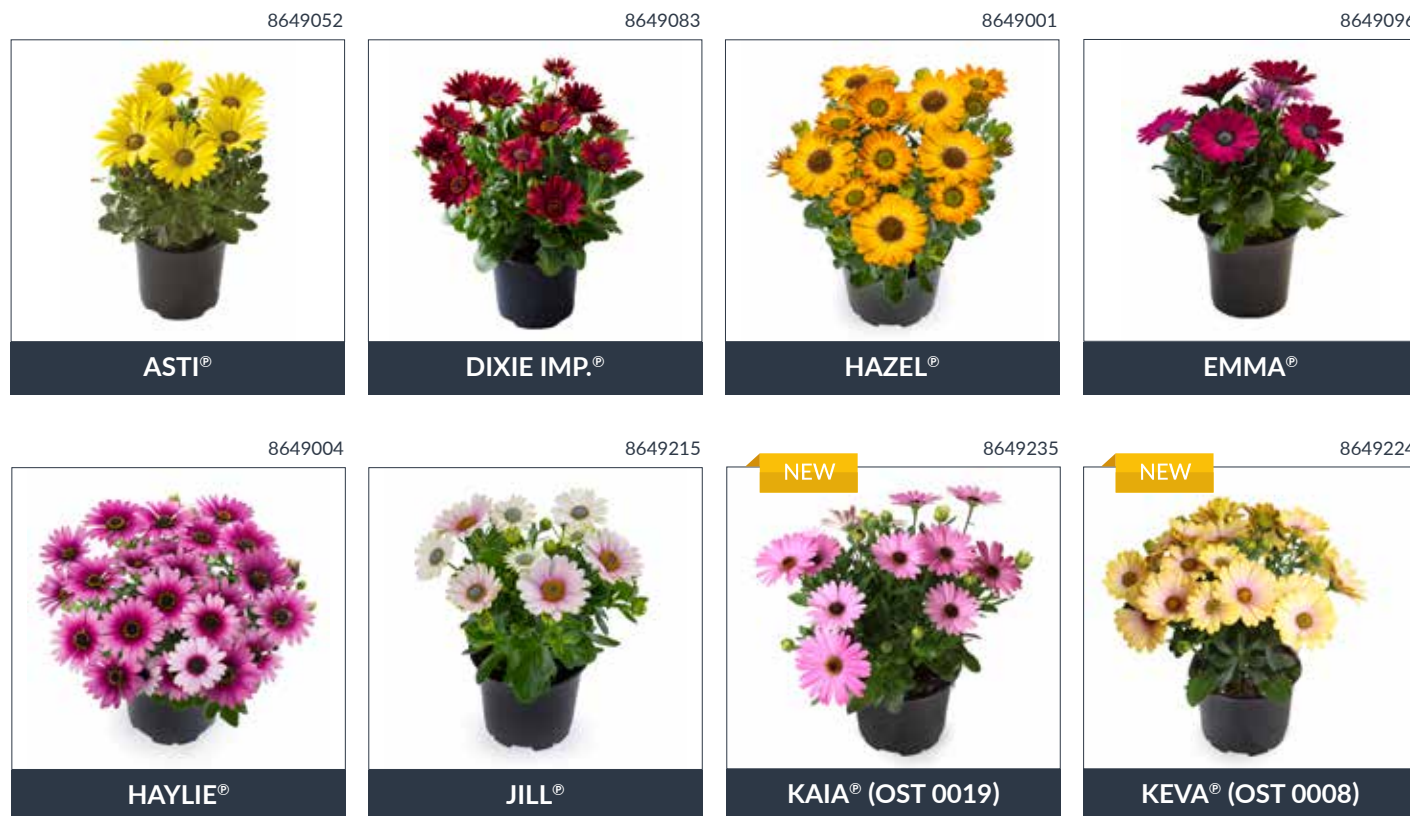


Lavandula Hidcote	128 BKX-L	25-48	30-38 weeks	12-17 cm	30-40 cm	Mid May-Mid June
Lavandula Aromance®	128 BKX-L	25-48	28-38 weeks	12-15 cm	25-30 cm	Mid May-June



- ▶ Striking colours
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Broad colour range
- ▶ Compact plant habit

Osteospermum ecklonis | Sunny® Compact













Osteospermum Sunny® Compact	128 BKX-L O 100	35-20 35-16	12-20 weeks 16-24 weeks	10-14 cm 10-14 cm	15-20 cm 15-20 cm
-----------------------------	--------------------	----------------	----------------------------	----------------------	----------------------



Osteospermum ecklonis | Sunny®

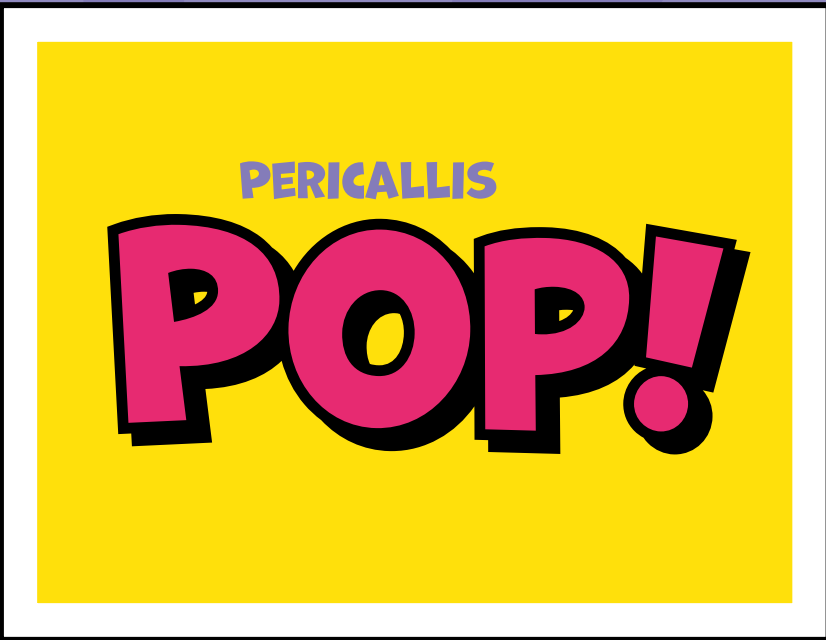


Sunny® Glory®

<p>8649080</p>  <p>DINA®</p>	<p>8649090</p>  <p>ELEKTRA®</p>	<p>8649108</p>  <p>FELIX®</p>	<p>8649119</p>  <p>GAIA®</p>
<p>8649121</p>  <p>GALINA®</p>	<p>8649125</p>  <p>GLORY®</p>	<p>8649132</p>  <p>HOT PINK HALO®</p>	<p>8649160</p>  <p>MARY®</p>
<p>8649166</p>  <p>PHILIP®</p>	<p>8649196</p>  <p>VIOLET HALO®</p>	<ul style="list-style-type: none"> ▶ Striking colours ▶ Large flowers ▶ Long flowering period ▶ Broad colour range 	

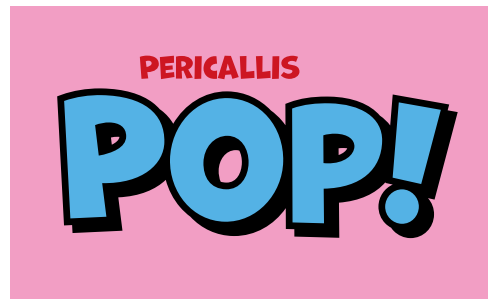
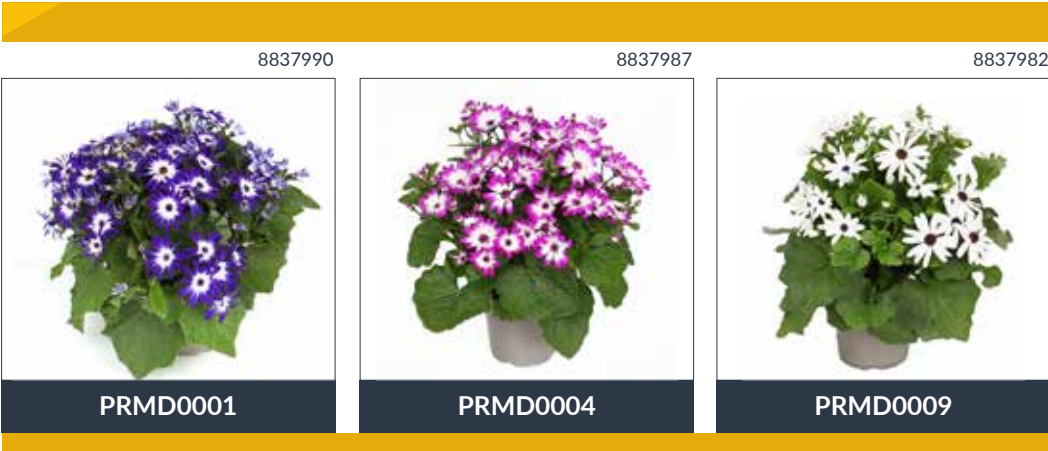


Osteospermum Sunny®	128 BKX-L	35-20	12-20 weeks	10-14 cm	15-20 cm
	O 100	35-16	16-24 weeks	10-14 cm	15-20 cm



Pericallis cruenta | Pop!

EXPERIMENTAL



- ▶ Striking colour(s)
- ▶ Large flowers
- ▶ Suitable for growing cool (8-10°C)
- ▶ Better branched

Pericallis Pop!	60 BKX O 100	41-14 36-10	13-17 weeks 13-17 weeks	10-23 cm 10-23 cm	15-25 cm 15-25 cm

Pericallis cruenta | Senetti®



Pericallis cruenta | Senetti®



- ▶ Striking colours
- ▶ Large flowers
- ▶ Suitable for growing cool (10-12°C)



Pericallis Senetti®	60 BKX-L O 100	41-14 36-10	9-22 weeks 9-22 weeks	15-21 cm 15-21 cm	25-30 cm 25-30 cm

CALENDAR 2024

CALENDAR 2025

JANUARY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	1	2	3	4	5	6
2	8	9	10	11	12	13
3	15	16	17	18	19	20
4	22	23	24	25	26	27
5	29	30	31			

FEBRUARY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
5	6	7	8	9	10	11
7	12	13	14	15	16	17
8	19	20	21	22	23	24
9	26	27	28	29		

MARCH						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JANUARY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

MARCH						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

APRIL						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MAY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JUNE						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

APRIL						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MAY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JUNE						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

JULY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

AUGUST						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

JULY						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

AUGUST						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

OCTOBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

NOVEMBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

DECEMBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

OCTOBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

DECEMBER						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



Beekenkamp Plants B.V.

P.O. Box 1
2676 ZG Maasdijk

Korte Kruisweg 141
2676 BS Maasdijk
The Netherlands

T. +31 (0)174 - 526 100
F. +31 (0)174 - 526 160

info@beekenkamp.nl
www.beekenkamp.nl

